

2021 RATE CARD
Journal of the American Board of Family Medicine (JABFM)

Publisher: The American Board of Family Medicine

Established: 1988

JABFM Online: www.jabfm.org

ISSNs: 1557-2625 (print); 1558-7118 (online)

Issuance

Published bimonthly: Jan/Feb, Mar/April, May/June, July/Aug, Sept/Oct, Nov/Dec

Impact Factor: 2.661 (2019)

Circulation

- Online: 6.1 million accesses per year (2019)
- Print copies: 900 per issue (2020)

Journal Description

JABFM is an open-access online and print journal, with mailed subscriptions available. The journal is a peer-reviewed clinically-oriented publication that contains original research, evidence-based clinical reviews, case studies, articles on clinical and research ethics, and other special communications.

Readership

JABFM is primarily targeted to the 72,000 board-certified physician diplomates of the American Board of Family Medicine and primary care researchers.

Staff

- Executive Editor: Warren Newton, MD, MPH
- Editor-In-Chief: Marjorie Bowman, MD, MPA
- Deputy Editor: Dean Seehusen, MD, MPH
- Associate Editor: Christy J.W. Ledford, PhD, FACH
- Managing Editor: Phil Lupo, MLIS

Subscription Rates (all U.S. dollars)

	Domestic	International
Institutions	\$180	\$220
Individuals	\$85	\$130
Single Issues	\$40	\$60

Subscription Requests

JABFM Subscriptions
American Board of Family Medicine
1648 McGrathiana Parkway, Suite 550
Lexington KY 40511
Fax: 859-335-7501
Email: JABFMSubscriptions@theabfm.org

JABFM Advertising

JABFM publishes ads related to the medical field; i.e., for physician or faculty recruitment, CME courses, seminars, etc. All employment ads must be nondiscriminatory and must comply with all applicable state and federal laws and regulations. Acceptance of ads is subject to approval by the publisher and editors.

The JABFM does not give advertising agency discounts. The prices below reflect what the agency will be invoiced.

Closing Dates for Submission of Print Ads (*online ads accepted at any time*)

<u>Issue</u>	<u>Due Date</u>
Jan/Feb	12/10/10
Mar/Apr	02/10/21
May/June	04/10/21
Jul/Aug	06/10/21
Sept/Oct	08/10/21
Nov/Dec	10/10/21

Display Advertising Rates

Base Black & White Rates

	FULL PAGE	1/2 PAGE	1/4 PAGE	1/8 PAGE
1 issue	\$1,592	\$1,204	\$870	\$584
3 issues*	\$1,502	\$1,138	\$820	\$540
6 issues*	\$1,444	\$1,081	\$773	\$481
12 issues*	\$1,372	\$1,060	\$684	\$443
24 issues*	\$1,346	\$1,027	\$669	\$397

*rate is per occurrence; e.g., \$540 x 3= \$1,620 for a 1/8-page ad in three issues

Color Rates (added to base rate listed above)

Per Page or Fraction

Color: \$1,957

Classified Advertising Rates

Online Rates (minimum 35 words)

15 days: \$4.62 per word	90 days: \$23.39 per word
30 days: \$8.66 per word	120 days: \$28.79 per word
60 days: \$16.46 per word	

Print Rates (minimum 35 words)

\$4.62 per word, per issue

Mechanical Requirements for Display Ads: A high-resolution PDF emailed to plupo@theabfm.org before the closing date of the desired issue (see above).

Advertising Information Requests: Please send requests to plupo@theabfm.org