Barriers and Facilitators to Informed Decision-Making About Prostate Cancer Screening Among Black Men

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Background: Black men are disproportionately impacted by prostate cancer (PrCa). Current guidelines recommend that all men make informed decisions about whether to be screened for PrCa. Little is known about the barriers and facilitators of informed decision-making (IDM) about PrCa screening in Black men.

Methods: We conducted focus groups with a convenience sample of Black men aged 55 to 69 years from a primary care practice (n = 21). Template analysis was used to evaluate themes related to barriers and facilitators of IDM about PrCa screening.

Results: IDM was impacted by external factors, intrinsic factors, and personal beliefs about PrCa screening. Family, friends, and clinicians played a paramount role in shaping attitudes about PrCa screening. Distrust of the medical community impaired IDM, and lack of clinician communication about PrCa screening further engendered mistrust. Participants felt they lacked adequate knowledge to make an informed decision about PrCa screening. Identified areas to promote IDM included education on racial disparities, education that screening is a personal choice, and differentiating PrCa screening from colon cancer screening.

Conclusions: Our results indicate that Black men may lack the prerequisite information to make informed decisions about PrCa screening, which is notable in light of known PrCa racial disparities. Clinicians can play an important role in facilitating IDM through fostering discussions about the benefits and risks of PrCa screening and educating Black men about racial disparities. (J Am Board Fam Med 2021;34:925–936.)

Keywords: Cancer Screening, Decision Making, Focus Groups, Health Care Disparities, Primary Health Care, Prostate Cancer

Introduction
Prostate cancer (PrCa) is the second-leading cause of cancer mortality among American men.1 Black men have a PrCa incidence rate that is 1.8 times as high and a mortality rate 2.2 times as high as White men.1 The Healthy People 2030 objectives include reducing PrCa mortality by 10%, with a focus on reducing disparate mortality outcomes for Black men.2 The optimal approach to PrCa screening in Black men remains controversial due primarily to the underrepresentation of this population in the studies that inform our understanding of PrCa screening.3,4 Prostate-specific antigen (PSA)-based screening in White men confers a slight mortality benefit but is associated with significant harms from overdiagnosis and side effects of cancer treatment.3 The 2018 United States Preventive Services Task Force (USPSTF) recommendations advise informed decision-making (IDM) conversations about the

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benefits and risks of PSA screening for all men starting 55 to 69 years. No separate recommendations are made for Black men; however, the USPSTF encourages clinicians to inform Black men of their increased risk of developing and dying from PrCa. It is currently unclear whether the lack of universal screening recommendations for Black men contributes to disparate outcomes in PrCa mortality or to what extent Black men are harmed by PSA screening.

Despite known PrCa outcome disparities, prior studies demonstrate that Black men are less likely to receive PSA screening than White men. In 2018, the Centers for Disease Control and Prevention (CDC) reported that 40.4% of non-Hispanic White men aged 55 to 69 received PSA screening compared with 37.0% of non-Hispanic Black men. Racial disparities in PrCa screening are incompletely understood, but involve factors such as access to knowledge and health care, inadequate health care provider communication, and cultural beliefs. Given the disparate PrCa outcomes among Black men and the lack of universal screening guidelines, educating Black men to engage in informed decisions about PrCa screening is paramount. Previous qualitative work primarily focused on understanding the barriers that prevent Black men from undergoing PrCa screening. Barriers to PrCa screening in Black men include inadequate knowledge, access to care, cost, fear of cancer diagnosis, distrust of the medical community, aversion to prostate examination, and low perceived risk of PrCa. Few studies have acknowledged the uncertainties in PrCa screening among Black men, and the importance of IDM, given the potential benefits and harms of PrCa screening. However, several recent studies have started to fill that void. These studies were notably lacking in applying a theoretical framework to their investigations and took place before the USPSTF guidelines recommending IDM.

To help fill a gap in the literature, the current study used qualitative methods to explore how Black men feel about the possible benefits and harms of PrCa screening in light of the 2018 USPSTF recommendations. This study applied a theory-based framework to this question, being informed by the US Community Preventive Services Taskforce IDM Framework and with direct application of Prochaska’s concept of decisional balance. This study aimed to characterize the factors impacting IDM among Black men regarding PrCa screening in the context of significant racial PrCa disparities.

**Methods**

The Consolidated Criteria for Reporting Qualitative Research (COREQ) checklist guided methods and results reporting. Study procedures were approved by the Medical University of South Carolina institutional review board. We recruited a convenience sample of self-identified Black men aged 55 to 69 who were approached face-to-face during office visits to an academic primary care clinic. Men with a history of PrCa, men undergoing treatment for any cancer, men with a terminal illness, or men unable to give informed consent were excluded.

Data were collected through focus groups conducted between August 2019 and November 2019 by 2 investigators (NS, KRS) trained in qualitative research methods. One investigator was a Black male physician who practiced at the recruitment site, and the second was a public health researcher. The primary moderator had previously interacted in the health care setting with a minority of the participants. Data were collected in a private conference room at the clinic. A structured interview guide, derived from Krueger’s focus group question guide and grounded in the US Community Preventive Services Taskforce IDM Framework, as well as Prochaska’s concept of decisional balance, was used to facilitate discussion. The focus group interview guide was developed by the study team to address the potential risks and benefits of PrCa screening as detailed by the USPSTF, and to identify barriers and facilitators of making an informed decision. The study met standards for waiver of written informed consent. Participants received a verbal introduction before focus group participation regarding study purpose and potential benefits and harms. Initial questions focused on knowledge, attitudes, and experiences with PrCa screening. The questions were followed by a brief PowerPoint education session provided by the moderator about PrCa screening. The presentation was created by the moderator for the focus groups and included information about the 2018 USPSTF PrCa screening recommendations and American Cancer Society data on PrCa disparities. It also included potential limitations of the current...
guidelines as applied to Black men based on the lack of research in this area. The final focus group questions focused on perceived risks and benefits of PrCa screening based on the USPSTF guidelines. Decisional balance was assessed by asking the participants what they would recommend to a loved one about PrCa screening after discussing risks and benefits. The focus groups lasted approximately 90 minutes and were audio-recorded with extensive field notes taken. The study team evaluated progress regularly, and focus groups were conducted until data saturation was achieved. Participants completed a brief survey at the end of the focus group to assess sociodemographic factors and PrCa screening behaviors. The survey questions were derived from a previously published survey.

Data Analysis
The audio-recorded interviews were transcribed and verified, and analysis was conducted using NVivo software. We used a template analysis technique with an initial codebook developed from theory and the literature, allowing additional codes to emerge directly from the data. The initial codebook was guided by the US Community Preventive Services Taskforce IDM Framework, which includes domains of: (1) understands the test, the condition, personal risks, uncertainties, (2) considers preferences, (3) participates in decision at a personally desirable level, (4) and makes a decision consistent with values (11 codes). Our review of the literature on PrCa screening decision making in Black men resulted in 2 additional codes not included within the IDM framework. Two investigators (NS, KRS) independently read and coded each interview, and differences were resolved through iterative discussion until a final agreement was reached. The codebook evolved throughout this process with the refinement of definitions for multiple codes and the addition and deletion of several codes (Appendix 1). The coders also noted whether the factors impacting IDM operated as barriers or facilitators of IDM.

Results
Participant Characteristics
A total of 21 men participated in 5 focus groups, with each focus group involving between 3 and 7 men. The median age of participants was 61 years (Table 1). A slight majority of participants had an education level of high school diploma or less. Over half were currently not married or partnered. Most of the participants knew a close family member or friend diagnosed with PrCa, and most of the participants had previously spoken with a doctor about PrCa screening. Slightly over half of the participants had never received PSA screening.

<table>
<thead>
<tr>
<th>Characteristic</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Age, median, in years (range)</td>
<td>61 (55 to 69)</td>
</tr>
<tr>
<td>Highest level of education</td>
<td></td>
</tr>
<tr>
<td>Did not complete high school</td>
<td>14.3</td>
</tr>
<tr>
<td>High School/GED</td>
<td>38.1</td>
</tr>
<tr>
<td>Junior college/community college</td>
<td>28.6</td>
</tr>
<tr>
<td>Bachelor’s Degree</td>
<td>14.3</td>
</tr>
<tr>
<td>No response</td>
<td>4.8</td>
</tr>
<tr>
<td>Partner status</td>
<td></td>
</tr>
<tr>
<td>Married/Partnered</td>
<td>47.6</td>
</tr>
<tr>
<td>Divorced/Separated</td>
<td>14.3</td>
</tr>
<tr>
<td>Widowed</td>
<td>4.8</td>
</tr>
<tr>
<td>Single</td>
<td>28.6</td>
</tr>
<tr>
<td>No response</td>
<td>4.8</td>
</tr>
<tr>
<td>Knows family member/friend who has been diagnosed with prostate cancer</td>
<td></td>
</tr>
<tr>
<td>Yes</td>
<td>61.9</td>
</tr>
<tr>
<td>No</td>
<td>38.1</td>
</tr>
<tr>
<td>Has talked with a doctor about prostate cancer screening</td>
<td></td>
</tr>
<tr>
<td>Yes</td>
<td>61.9</td>
</tr>
<tr>
<td>No</td>
<td>38.1</td>
</tr>
<tr>
<td>Has been screened with a PSA blood test</td>
<td></td>
</tr>
<tr>
<td>Yes</td>
<td>47.6</td>
</tr>
<tr>
<td>No</td>
<td>52.4</td>
</tr>
</tbody>
</table>

GED, general education diploma; PSA, prostate-specific antigen.

Results below are organized to summarize these themes with definitions and illustrative quotes provided in Tables 2, 3, and 4.

External Factors Impacting IDM
Interpersonal Influences
A universal theme throughout the focus groups was the role of key referent individuals (friends, family, churches) on men’s understanding of both overall health and PrCa risk. These interpersonal
influences generally impacted participants in 3 ways: (1) direct advice to seek care or take care of oneself, (2) motivation to ask questions about PrCa risk after witnessing a close referent experience cancer, and (3) motivation to engage in PrCa screening stemming from witnessing a close referent experience PrCa (Table 2).

Men most commonly became aware of PrCa through experiencing a family member or friend who was diagnosed. Knowing someone who survived PrCa or who died from PrCa was an important motivator to get screened for PrCa. When men engaged in conversations with friends or family about PrCa, the message they received was that they should be screened, without mention of potential harms.

When men reflected on the important factors regarding making an informed decision about PrCa screening, the role of their partners was paramount. Wives or partners were noted to encourage men to seek care in general, and specifically about PrCa screening. Some men expressed an understanding that weighing the potential downstream risks of PrCa treatment, such as erectile dysfunction with
the potential benefits of survival, impacted their partner as well.

Clinician Communication

Communication with a clinician played an important role in health behavior change and understanding. Clinicians were described as trusted sources of information, and men who had an established relationship with a clinician felt that they would do whatever their clinician recommended regarding PrCa screening (Table 2). Some clinicians were noted to serve as key facilitators to making informed decisions by providing patients with information about the benefits and risks of screening. Conversely, participants also explained that clinicians sometimes recommended PrCa screening

<table>
<thead>
<tr>
<th>Theme</th>
<th>Definition</th>
<th>Quote</th>
</tr>
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<tbody>
<tr>
<td>Inadequate care from medical community</td>
<td>Men believe that the care provided to them is insufficient or substandard, or men believe that the information provided to them by the medical community is incorrect or not applicable to their personal situation</td>
<td>“So yeah, your burden is basically to be able to get more doctors out there talking to their older Black male patients about what their options are and delivering the information they need so that they can make a choice...And I think that, in turn, would bring down the death pattern from the mere fact that you offered intelligent Black men, which most of us are, damn it, a choice in choosing what they do for their health.” (FG4)</td>
</tr>
<tr>
<td>Perceived barriers</td>
<td>A man’s feelings on the obstacles to completing prostate cancer screening</td>
<td>“I can say from being like an athlete or whatever, you know, to me, you know, I’m raised...don’t nothin’ go up there [rectum], everything comes out. You know what I’m saying? That’s...that’s another kinda stigma that plays in the mind.” (FG4)</td>
</tr>
<tr>
<td>Perceived risk</td>
<td>A man’s perception of his susceptibility for developing prostate cancer or developing complications related to PSA testing. Also includes a man’s perception that something is physically wrong.</td>
<td>“Maybe down the road or if I see these symptoms [frequent urination, getting up at night to urinate] flaring up or happening, I’ll be more inclined to go get screened, cause now I know that there is something going on, you know.” (FG4)</td>
</tr>
<tr>
<td>Perceived severity</td>
<td>A man’s feelings on the seriousness of contracting prostate cancer</td>
<td>“Actually my brother, my brother, he had [prostate cancer] he was in the service. He went to the VA and they got, you know, he got it taken care of. That’s why I was wondering that...my brother is younger than me, you know. He is 60. You know, he is younger than me and we may need to attempt the things he’s been telling me.” (FG1)</td>
</tr>
<tr>
<td>Perceived benefits</td>
<td>A man’s perception of the positive outcomes derived from completing prostate cancer screening</td>
<td>“[Cancer will] take you out. It will take you out. No doubt about it.” (FG4)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>“I’ve also heard that prostate cancer, if caught early, detected early, it’s one of the more curable cancers, so that’s something that you might want to know so you can have that knowledge to save your life...I want to be here for other people, my grandchildren and my children, so at this point in my life I’m trying to help other people...and I think I need to be here to do that.” (FG4)</td>
</tr>
</tbody>
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FG, focus group.

do: 10.3122/jabfm.2021.05.210149 Decision-Making About Prostate Cancer Screening Among Black Men 929
Clinicians also operated as barriers to men making informed decisions about screening if they did not address the topic (see lack of knowledge).

### Intrinsic Factors Impacting IDM

#### Pride
Participants identified a notion of pride encompassing the importance of strength, virility, and not wanting to burden others. Pride was a barrier to IDM through causing men to avoid situations where PrCa screening is discussed. Participants often initially believed that the only way to screen for PrCa was with a digital rectal examination and felt that men would avoid talking about PrCa screening due to opposition to this examination.

Many men recognized pride as an important contributing factor to making an informed decision about PrCa screening (Table 2). Fear of losing sexual function as a downstream consequence of PrCa treatment weighed heavily on the decision to be screened due to how it would impact pride. Several men additionally expressed the notion of not wanting to burden others with mental stress or be physically dependent on others if diagnosed with cancer.

#### Care Avoidance
Care avoidance, the failure of men to care for themselves or seek medical care even if they had the agency to do so, was noted by participants (Table 2). This factor was identified as a barrier to engaging in IDM about PrCa because men missed opportunities to discuss PrCa screening. Men commonly expressed that avoiding care was deeply engrained in culture and that historically men were raised in families where seeking care from doctors was not the norm. Participants also believed that most men would only seek care as a last resort if physical symptoms did not improve. As such, they would miss out on screening discussions that occur when men are healthy. Finally, men believed that Black men may avoid medical care because they are afraid of what might be discovered.
Motivated by Racial Disparities
Being aware of racial PrCa disparities appeared to be a facilitating factor toward IDM about screening (Table 2). While some men came into the conversation with previous knowledge of PrCa disparities, many men became aware of these disparities during the presentation embedded within the focus group. Knowledge of disparities was a persuasive factor for a number of men to feel that undergoing PrCa screening was the obvious choice. In the absence of separate screening guidelines for Black men, some men felt that the presence of these disparities was sufficiently persuasive for Black men to want to be screened. Men also expressed a personal responsibility to share knowledge about PrCa screening with men in their community in light of this health disparity.

Beliefs Impacting IDM

Inadequate Care from the Medical Community
Participants expressed a belief that the care provided to Black men was at times insufficient or substandard (Table 3). Patients perceived this inadequate care to stem from malevolent motives from clinicians or from substandard care due to insurance status. The theme of distrust of the medical community was expressed by several different participants and was based on knowledge of the history of racist practices within the health care system. This distrust manifested through participants feeling that Black people may avoid care completely or not be totally open with clinicians about questions or concerns such as PrCa screening because information may be used against them, which served as a barrier to IDM.

A number of participants also shared a belief that the quality of care that they received was directly related to the quality of their insurance. These individuals were deterred from wanting to be screened for PrCa because they felt that their potential treatment options would be substandard based on their type of insurance.

In addition, men expressed distrust due to their awareness of racial disparities in PrCa outcomes, contrasted with the lack of discussion about these disparities with their clinicians. Some participants conveyed anger that clinicians accepted these disparities as facts of life rather than something to make them outraged. These participants expressed that clinicians should be leading the charge to improve care by educating Black patients about PrCa screening to decrease racial disparities.

Perceived Barriers
Participants identified a number of perceived barriers to completing PrCa screening that were important to consider for their IDM (Table 3). Barriers included lack of access to screening and perceived harms from PrCa screening. Lack of access encompassed both lack of awareness that PrCa screening was available and monetary barriers such as insurance status and cost.

Perceived harms from PrCa screening included fear of the screening procedure, fear of a cancer diagnosis, fear of complications from prostate biopsy, fear of downstream side effects from PrCa treatment, and fear of being a burden if diagnosed with PrCa. These perceived harms promoted IDM about not wanting to be screened for PrCa. Fear of the screening procedure was generally related to aversion to a digital rectal prostate examination (see pride). Fear of cancer diagnosis was tied to a notion of fatalism that prevented men from wanting to be screened. Participants were significantly impacted by the potential risks of erectile dysfunction and urinary incontinence as downstream treatment consequences from PrCa screening.

Perceived Risk and Perceived Severity
Perceived risk of PrCa was an important facilitator for wanting to be screened or to find out more information to make an informed decision about screening. Risk perception was driven by 2 primary factors: physical symptoms and family history (Table 3). Many men correlated their personal risk with the presence or absence of urinary symptoms. These men expressed the feeling that their risk of PrCa was low, and they likely would not pursue screening if they felt well. Family history also played a large role in risk perception. Men’s perceived risk was increased if they witnessed family members who dealt with any cancer, especially with PrCa. Conversely, men perceived themselves to be at low risk for PrCa if they did not have family members who had been diagnosed. Those with a family history were more motivated to seek out screening.

Perceived severity was a crucial component of men’s IDM. Men described the seriousness of contracting PrCa and generally felt (incorrectly) that the diagnosis of PrCa was terminal. This
perception of PrCa influenced men to want to be screened for PrCa.

**Perceived Benefits**

Nearly all the participants believed that the main benefit from PrCa screening is that detecting cancer early could save lives (Table 3). This information was a powerfully motivating factor to want screening. Several participants also noted the benefit of relief that would come from a normal screening test. Other participants felt that getting as much information about their health and bodies was empowering, no matter what the result was.

**Identified Target Areas for Facilitation of IDM**

**Lack of Knowledge**

Most participants felt that Black men lacked adequate knowledge to make informed decisions about PrCa (Table 4). Black men expressed a need to be better educated on the potential benefits and risks of PrCa screening before being asked to make a decision. This was a common thread that lack of education and communication from clinicians about PrCa screening was a large barrier to IDM.

Men trusted that if their clinician did not bring up PrCa screening that it must not be important. It was shocking for men to learn about the PrCa mortality statistics for Black men and realize that their clinicians had not addressed PrCa screening with them.

**Key Take-aways from Education Session**

Several concepts emerged as important takeaways from the facilitator-led education session. Participants were generally surprised to learn that guidelines frame PrCa screening as a personal choice rather than a universal recommendation (Table 4). Men also realized that the PSA blood test has limitations and does not determine if you have cancer or not. A number of men were previously unaware of the potential harms of screening and treatment of PrCa, notably erectile dysfunction and urinary incontinence after treatment. In turn, numerous participants were shocked and intimidated after learning about prostate biopsy and the risk of infection.

Once men processed that screening was a choice, most of the participants recognized that every man could express a personal decisional balance between perceived benefits of screening like avoiding death and the possible harms from screening or treatment like erectile dysfunction. One of the key takeaways was that men needed to consider their values when making a PrCa decision. Finally, participants expressed frustration at the limitation of medical knowledge, especially regarding PrCa, specifically in Black men.

**Areas of Confusion**

There were several areas of confusion, defined as misstatements about PrCa screening, that were common across multiple focus groups (Table 4). These areas of confusion were barriers to making a truly informed decision about PrCa screening. A huge area of misunderstanding was that men frequently confused colon cancer screening with PrCa screening or believed that a colonoscopy tested for PrCa as well. Another common belief was that the only way to screen for PrCa was through a digital rectal examination. Many men were not aware that PrCa screening could be completed just with a PSA blood test. This point was an important misconception because aversion to the digital rectal examination played an important role in the decision to be screened. Finally, numerous men incorrectly attributed potential side effects from PrCa treatment to the physical procedure of being screened for PrCa. Most notably, men perceived that PrCa screening could directly cause erectile dysfunction, which was a strong deterrent to being screened.

**Discussion**

This study is the first to our knowledge that provided Black men with education about the benefits and risks of PrCa screening and evaluated how they processed this information applying key domains of IDM. We found that men felt ill-equipped to make a decision about PrCa screening. Lack of PrCa knowledge among Black men has been noted previously, but is especially important now that guideline societies recommend IDM. Participants in this study were shocked to learn that PrCa screening is a personal choice, which is consistent with previous work. Our study shed light on other important misconceptions about PrCa screening, such as confusion with colonoscopy and that a digital rectal examination is required for screening. These findings are important areas of future education for Black men. Studies indicate that physician-led discussions increase PrCa knowledge among Black men, but that physicians are not routinely discussing PrCa screening with Black men. Whereas previous studies have recognized the important role clinicians can play in facilitating PrCa decision making,
this study simultaneously acknowledges that clinicians can operate as barriers to IDM by not addressing PrCa screening or inadequately educating patients. This barrier threatens to increase mistrust in the medical community that already hinders the care provided to Black men.40,41 We found that men were highly motivated by racial disparities in PrCa, as well as the lack of adequate study of PrCa screening in Black men, to engage further in their own health as well as share knowledge with other Black men. Clinicians should inform Black men of PrCa disparities to facilitate both IDM and trust.

We found that sexuality, pride, partners, friends, family, and distrust of the medical community are all key aspects in the decisional balance of PrCa screening, as cited in previous work.28,29,38 Our findings suggest that interventions to improve IDM would ideally tap these decisional balance domains and include both clinical and nonclinical components, with clinicians playing a central role. Simultaneously, the impact of important referent individuals and overcoming medical distrust are likely better addressed through community interventions. The participants in this study expressed a strong desire for more education and to share information learned with community peers. Past interventions with Black men have demonstrated that peer education is a successful strategy in PrCa screening39 and IDM.42 Our findings suggest that educating men about racial disparities may be a useful recruitment strategy for further peer education intervention work.

This study has several limitations. Participants were recruited through a convenience sample from 1 academic medical clinic that serves a predominately insured population, limiting its generalizability to other Black men. However, the consistency of our findings with previous literature strengthens the validity of our findings. Second, the moderator was a physician who had treated some of the participants as patients, resulting in response bias. We attempted to minimize this bias by asking about how other Black men would feel about the topics, in addition to how the men personally felt. Despite these limitations, this study adds to the current literature by expanding what is known about PrCa screening decision-making among Black men through a theory-based framework. Further work is needed to quantify what aspects of the PrCa screening decision are most influential to Black men and what men feel is adequate knowledge to make an informed decision. In addition, future investigations should evaluate the best manner to educate physicians on discussing IDM with Black patients and the impact of physician interventions on patient satisfaction with PrCa decision-making.

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Appendix 1: Evolution of Codebook to Define Barriers And Facilitators to Prostate Cancer Screening Informed Decision-Making

Step I. Initial Codebook Development Phase
A. Initial codebook development was guided by the US Community Preventive Services Taskforce Informed Decision-Making Framework,19 which includes domains: (1) understands the test, the condition, personal risks, uncertainties, (2) considers preferences, (3) participates in decision at a personally desirable level, (4) and makes a decision consistent with values. Review of the literature resulted in the addition of 2 more codes (clinician communication, inadequate care from medical community). Review of the codebook by 2 coinvestigators lead to refinement of definitions to reflect perceptions of test related complications in addition to perceptions of prostate cancer itself, removal/consolidation of several codes (attitude about the test, utilities/values, treatment preference, role preference, test preference, intention to screen, screening, and satisfaction with decision).
B. Review of modified codebook by 2 coinvestigators with addition of 2 codes to capture key take-aways from education session and areas of confusion.

Step II. Codebook Testing Phase
A. Focus group 1 coded by 2 independent coders with code refinement including the following changes:

- Updated perceived risk definition to include the idea of thinking that something is wrong
- Revised clinician communication definition to “Impact of clinician on a man’s behavior or understanding.” Removed role preference node as this is captured in clinician communication node
- Included a descriptive note in the “knowledge” section that it includes men’s conclusions based on past experiences
- Created new “interpersonal influence” node defined as “Impact of important referent individuals on an individual’s opinions or beliefs about his health. Includes both direct communication and hearing stories of what has happened to friends/family.”
- Decisional conflict node removed as it was very similar to decisional balance node
- Created new “doctor avoidance” node defined as “avoiding seeing a doctor even if 1 has the agency to do so
- Created new “pride” node defined as “a feeling of manhood encompassing the importance of strength, virility, and not wanting to burden others.” Got rid of “fear of being a burden” node
- Created new “motivated by disparities” node defined as “Black men are motivated to seek additional health information or to change health behaviors due to their knowledge of health disparities.”
B. Additional codebook changes after review of focus group 1

- Created new “information sharing” node defined as “The desire to share information about prostate cancer and prostate cancer screening with members of the community. In addition includes what advice men would tell other men about prostate cancer screening.”
- Deleted “normative beliefs” node and incorporated this within the “interpersonal influences” node
- Deleted “self-efficacy node” and incorporated this into “decisional balance.”
- Expanded definition of “perceived benefits” to “A man’s perception of the positive outcomes derived from completing prostate cancer screening.”

Step III. Active Coding Phase
A. Focus group 2 reviewed by 2 independent coders with following updates:

- Codebook note added that trusted sources providing information through media are encompassed in “interpersonal influences.”
B. Focus group 3 reviewed by 2 independent coders with following updates:

- Broadened definition of “Doctor Avoidance” to “Care Avoidance” defined as “Failure to care for oneself or seek medical care even if 1 has the agency to do so.”
- Broadened definition of “distrust of medical community” to “inadequate care from medical community” defined as “Men believe that the care provided to them is insufficient or substandard, or men believe that the information provided to them by the medical community is incorrect or not applicable to their personal situation.”
- Created new theme called “lack of knowledge” defined as “A man not possessing sufficient information about prostate cancer screening to make an informed decision.” This was a sub-theme within the “clinician communication” code that focuses on information that was not provided by the clinician.
- Removed “knowledge” theme as “lack of knowledge” was a more important factor
- Removed “decisional balance” theme as this was covered in “perceived benefits” and “perceived barriers.”
C. Final codebook applied to remaining focus groups