

# The Journal of the American Board of Family Medicine

## CLASSIFIED ADVERTISING SECTION

The classified rate is \$4.02 per word (minimum of 35 words per ad insertion). Please contact the Journal for classified display ad pricing.

For online ads, (35-word minimum) the rates are: \$4.02 per word for 15 days; \$7.53 per word for 30 days; \$14.31 per word for 60 days; \$20.35 per word for 90 days; and \$25.03 per word for 120 days. Online ads can be posted at any time, per advertiser preference.

Our classified advertisements are all set in the same typeface and format. Italic, underlining or special typefaces are not available. All ads are listed by geographic location.

Classified advertisements placed with JABFM are restricted to physician recruitment, faculty positions, CME courses, seminars, and practices for sale. All ads must relate to the medical field and are subject to approval.

Please refer to the schedule to the right for closing dates. All advertisements for employment must

be nondiscriminatory and comply with all applicable laws and regulations. Ads that discriminate against applicants based on sex, age, race, religion, marital status or physical handicap will not be accepted. For a JABFM rate card or to place an ad or get further information, contact:

***The Journal of the American Board of  
Family Medicine***  
**Department of Family Medicine  
and Public Health Sciences**  
**Wayne State University**  
**3939 Woodward Avenue, Room 242**  
**Detroit, MI 48201**  
**Fax: (313) 577-9828**  
**Email: jabfm@med.wayne.edu**

### Print Classified Advertising Deadlines

Issue Date	Closing Date
January-February	December 10
March-April	February 10
May-June	April 10
July-August	June 10
September-October	August 10
November-December	October 10

## Primary Care Physicians

San Francisco Veterans Affairs Healthcare System is seeking full-time primary care physicians at our Santa Rosa, Ukiah, Eureka and Clearlake clinics. Clinics operate under a medical home model. Together with his or her teamlet, comprised of a PCP, RN, LVN, and a clerk, the PCP cares for a panel of approximately 1,000 patients. Work Schedule: typically Monday through Friday: 8:00am - 4:30pm, excluding paid Federal Government holidays; flexible tours of duty may be negotiated. Competitive salary, retirement benefits, healthcare insurance, paid vacation and sick time offered. Recruitment bonus and education debt reduction program negotiable. Current, full and unrestricted license to practice medicine in a State, Territory, or Commonwealth of the United States, or in the District of Columbia is required. Must be proficient in spoken and written English. Board certified or eligible family or internal medicine physicians preferred. If interested in applying, email our resume to:

Amy Noack at [amy.noack@va.gov](mailto:amy.noack@va.gov)  
or Sue Bringel at [susan.bringel@va.gov](mailto:susan.bringel@va.gov)

The VA is an EOE. Minority applicants encouraged to apply.



# ABFM Emblem

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The Emblem of the American Board of Family Medicine embodies the story of the Specialty of Family Medicine.

The upper half of the Emblem pictures a palm tree. The lower half is divided into two parts: on the left-hand side is a representation of the mythological bird, the Phoenix, rising out of its nest of fire; on the right-hand side of the lower half is the standard of medicine, the Staff of Aesculapius.

The palm tree is the Phoenix Dactylifera, the Latin name for the date palm, so called because of the ancient idea that if this tree is burned down or if it falls through old age, it will rejuvenate itself and spring up fairer than ever. This symbolizes our specialty arising directly from its general practice heritage.

The Phoenix, the fabulous Arabian mythological bird, lives a certain number of years, at the close of which it makes a nest of spices, sings a melodious dirge, flaps its wings to set fire to the pile and burns itself to ashes and comes forth with new life. This, of course, symbolizes our periodic recertification.

Immediately below the Emblem are the Latin words, "Palnam Qui Meruit Ferat"--"Let him bear the palm who has earned it". This refers to the Roman custom to give the victorious gladiator a branch of the palm tree, the palm leaf being a sign of attainment of victory--symbolizing for us the attainment of Diplomate status by examination.

*Nicholas J. Pisacano, M.D.  
Founding Executive Director, ABFM*