**Purpose:** This study reports REACH (the extent to which an intervention or program was delivered to the identified target population) of interventions integrating primary care and behavioral health implemented by real-world practices.

**Methods:** Eleven practices implementing integrated care interventions provided data to calculate REACH as follows: 1) Screening REACH defined as proportion of target patients assessed for integrated care, and 2) Integrated care services REACH—defined as proportion of patients receiving integrated services of those who met specific criteria. Difference in mean REACH between practices was evaluated using *t* test.

**Results:** Overall, 26.2% of target patients (n = 24,906) were assessed for integrated care and 41% (n = 836) of eligible patients received integration services. Practices that implemented systematic protocols to identify patients needing integrated care had a significantly higher screening REACH (mean, 70%; 95% CI [confidence interval], 46.6–93.4%) compared with practices that used clinicians’ discretion (mean, 7.9%; 95% CI, 0.6–15.1; *P* = .0014). Integrated care services REACH was higher among practices that used clinicians’ discretion compared with those that assessed patients systematically (mean, 95.8 vs 53.8%; *P* = .03).

**Conclusion:** REACH of integrated care interventions differed by practices’ method of assessing patients. Measuring REACH is important to evaluate the extent to which integration efforts affect patient care and can help demonstrate the impact of integrated care to payers and policy makers. (J Am Board Fam Med 2015;28:S73–S85.)

**Keywords:** Delivery of Health Care, Integrated; Evaluation Studies; Health Plan Implementation; Primary Health Care

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Effective models of integrating behavioral health care and primary care now exist,\(^1,2\) and a central tenet of the success of these models in real-world practices is their ability to consistently deliver care for patients who may benefit from integration.\(^3,4\) However, practices experience challenges in identifying patients who may benefit from integrated care and then tracking them to ensure patients are engaged in services.\(^5,6\)

REACH (the extent to which an intervention or program was delivered to the identified target...
population) is a key component of the Reach Effectiveness Adoption Implementation Maintenance (RE-AIM) framework, a planning and evaluation framework that focuses on identifying factors critical for translating research into practice in real-world settings. REACH is a measure of participation, referring to the percentage and characteristics of persons who receive or are affected by an intervention, program, or policy. Calculating the REACH of innovations into a practice target population is a critical measure for research, evaluation, and for practices aspiring to integrate behavioral health and primary care.

Assessing REACH of innovations to integrate primary care and behavioral health can help practices 1) provide a way to measure success in serving patients, 2) plan and modify the use of in-practice and external resources (eg, referral to specialists) that patients may need, and 3) improve their integration strategy. We undertook this study of 11 practices that implemented innovations to integrate behavioral health and primary care as part of the Advancing Care Together (ACT) program. The purpose was to: 1) describe how practices integrating care measured REACH of their innovations, and 2) report REACH of ACT innovations in terms of the percentage of target patients assessed for integrated care and the percentage of patients meeting specific criteria that receive integrated care services.

Methods
ACT was a demonstration program funded by The Colorado Health Foundation with the aim to discover practical models to integrate mental health, substance use, and primary care services for people whose health care needs span physical, emotional, and behavioral domains (www.advancingcaretogether.org). From 2011 to 2014, 9 primary care practices and 2 mental health organizations in Colorado participating in the ACT program implemented practice-level strategies to integrate primary and behavioral health care. For primary care practices this was the addition of behavioral health services. For community mental health centers, strategies included integration of primary care and substance use services. With the addition of these services, both types of practices were integrating care for patients in new ways, and we refer to this as integration or integrated care. In both primary care and community mental health centers, changes included identifying and engaging patients who would benefit from these new services.

A transdisciplinary research team, with expertise in qualitative research methods, epidemiology, biostatistics, practice-based research, health care policy, health economics, anthropology, and integrated care conducted a cross-practice process and outcome evaluation, including determining REACH of integrated care innovations. The University of Texas Health Science Center at Houston and the Oregon Health & Science University approved the study protocol.

Data Collection
At the start of the ACT program, practices worked with the evaluation team to graphically depict their intervention workflow. Appendix Figure 1 shows an example of 1 practice’s intervention figure. This enabled the evaluation team to characterize practices’ interventions, patient populations targeted for integration, the methods practices planned to use to assess patients for medical and/or behavioral health conditions, the measures they planned to use, and the subsequent pathways to provide integration services to patients who needed them.

The intervention figure was the basis for tailoring 2 tools: 1) REACH Reporter, and 2) Patient Tracking Sheet. (Appendix Figures 2 and 3). The evaluation team provided these tools to practices to assist in collecting data required for calculating REACH of their innovations. The REACH reporter was a Microsoft Excel spreadsheet, modeled after a REACH reporting tool developed for Colorado’s Department of Public Health and Environment. The Patient Tracking Sheet, also a Microsoft Excel worksheet, helped practices collect detailed data on receipt and type of services (eg, referral for behavioral health counseling, warm handoff) provided to patients whose health assessments suggested need for additional services or follow-up.

REACH Assessment
We used a pragmatic application of the RE-AIM framework to assess REACH. REACH was assessed at 2 levels as follows: 1) Screening REACH, defined as the proportion of target patients who were assessed using measurement tools selected by
practices (eg, Patient Health Questionnaire 2 and 9 [PHQ2, PHQ9],10,11 body mass index [BMI], Generalized Anxiety Disorder 7 [GAD7],12 and Alcohol Use Disorders Identification Test [AUDIT]13); and 2) Integrated care services REACH, defined as the proportion of patients receiving integrated services (eg, counseling by behavioral health clinicians in the practice, referral to behavioral health services outside the practice, health coaching, care coordination) out of those who screened positive or met specific criteria. To the extent possible, practices extracted these data from electronic health record (EHR) systems but when not available in discrete data fields, practices collected data manually using the Patient Tracking Sheet. Practices completed the REACH Reporter every 3 months over 1 year of implementing their integrated care innovations. The evaluation team met quarterly with practices to review their data and discuss experiences implementing their interventions that might be shaping these numbers.

We report REACH of interventions for the last quarter of data collected at each practice because practices’ interventions were fully implemented by this time and represented optimal REACH of their respective interventions. Practices reported number and demographic (age, race/ethnicity, and insurance) distribution of patients who 1) comprised the target population for their innovation, 2) were assessed for specific health problems, 3) suggested a need for further services, and 4) received counseling or referral for additional services.

Qualitative Data Collection
Qualitative process data evaluating the ACT program are described elsewhere.5,14 Briefly, we collected observation and interview data from each practice. This was complemented by data collected via an online diary in which practice members wrote regular journal entries about their implementation experiences. Together, these data exposed how integrated programs were implemented, and allowed us to examine practice members’ experiences during the implementation process. In addition, quarterly meetings with practices were audio recorded and provided contextual information to understand REACH of ACT innovations.

Data Management
Detailed Field Notes were prepared from observation visits and quarterly debriefing meetings with ACT innovators. Interviews were audio recorded and professionally transcribed, then reviewed for accuracy and deidentified. Qualitative data were entered into Atlas.ti (Version 7.0, Atlas.ti Scientific Software Development, GmbH) a program for qualitative data management and analysis. We used Microsoft Excel and SAS version 9.3 (SAS Institute) for all quantitative analyses.

Data Analysis
Qualitative data were analyzed in real time using a grounded theory approach15,16 to identify practices’ strategies for identifying patients needing integrated care and engaging patients in these services. We used descriptive statistics (mean, standard deviation, range, and percentages) to describe the practices. We calculated REACH for each practice and for the overall ACT program. We calculated difference in REACH stratified by method used by practices to identify patients needing integrated care (ie, systematic vs clinical discretion) and to deliver integrated care services. We used t test and simple linear regression to evaluate differences in REACH.

Results
ACT included 9 primary care practices and 2 mental health centers. Practice characteristics are described in Table 1. Primary care practices included 3 group practices with more than 10 full-time equivalent (FTE) primary care clinicians; 2 of these practices (a clinician-owned practice and an integrated delivery system) had large proportions of privately insured and white patients and 1 community health center had a high proportion of Latino patients on Medicaid or uninsured. Six practices were small-to-medium-size primary care practices (< 10 FTE primary care clinicians). Of these, 2 practices were hospital-system owned (1 serving mostly underserved minorities and the other mostly seniors on Medicare), 3 practices were clinician owned, serving mostly white, insured patients of which 1 was a solo practice, and 1 practice was a federally qualified health center. The 2 community mental health centers served predominantly white patients who were on Medicaid or were uninsured.

Table 2 describes the integration strategies implemented by practices, their target population, method of assessment, and measures used to assess
patients. Practices implemented a range of integration strategies; all practices colocated primary care and behavioral health clinicians. Most practices targeted patients 18 years of age or older except for 1 practice, which focused on an elderly population, and another that targeted pregnant patients. Additional details about types and characteristics of integration strategies implemented by ACT practices are described elsewhere.14

Six practices (No. 4, 7, 10, 9, 17, and 19) used a systematic approach to identifying patients needing integrated care. To do so, they established workflows that included incorporating screening into the patient check-in process and administered screening tools routinely in practice waiting rooms using paper-based surveys, tablet computers, and/or by practice staff. Five practices (No. 6, 12, 13, 14, and 18) relied on clinician discretion to identify patients who might benefit from integrated care.

Practices used evidence-based measures such as PHQ2, PHQ9, GAD7, AUDIT, BMI, and glycosylated hemoglobin (HbA1c) to identify patients needing integrated care. Two practices (No. 16 and 12) developed new measurement tools to identify this need, with 1 practice developing a tool to assess patients’ readiness to change specific health behaviors and the other practice developing a tool to screen for cognitive decline among elderly patients.

### Screening REACH

Across all practices, 6529 of 24,906 target patients (26.2%) were assessed for integrated care (Table 3). This varied significantly across practices ranging from 1.1 to 91%. Practices that implemented systematic protocols to assess patients for integrated care reached, on average, 70% of their target patients (95% CI, 46.6–93.4); significantly higher \((P = .0014)\) compared with practices that did not have practice-level systems in place to assess patient need, but relied on clinicians’ discretion (mean, 7.9%; 95% CI, 0.6–15.1).

Qualitative data show that practices with higher screening REACH a priori defined their target patient population, screening tools (eg, PHQ2, PHQ9, GAD7), methods to survey patients (tablet computers and/or by practice staff), and frequency of assessment (eg, every visit, annually). Then, they systematically deployed practice-wide protocols to identify target patients and administer screening tools. Qualitative data show

<table>
<thead>
<tr>
<th>Site ID</th>
<th>Type</th>
<th>Ownership</th>
<th>Primary care</th>
<th>Behavioral health</th>
</tr>
</thead>
<tbody>
<tr>
<td>14</td>
<td>Multi-specialty group</td>
<td>Hospital system, HMO, and not for profit</td>
<td>18.7</td>
<td>0.6</td>
</tr>
<tr>
<td>13</td>
<td>Multi-specialty group</td>
<td>Clinician</td>
<td>13.6</td>
<td>1.0</td>
</tr>
<tr>
<td>4</td>
<td>Community health center</td>
<td>Private not for profit</td>
<td>11</td>
<td>2</td>
</tr>
<tr>
<td>16</td>
<td>Single-specialty group</td>
<td>Hospital system</td>
<td>9</td>
<td>1.4</td>
</tr>
<tr>
<td>12</td>
<td>Multi-specialty group</td>
<td>Clinician</td>
<td>3.15</td>
<td>0.9</td>
</tr>
<tr>
<td>7</td>
<td>Single-specialty group</td>
<td>Clinician</td>
<td>10</td>
<td>0.5</td>
</tr>
<tr>
<td>17</td>
<td>Solo</td>
<td>Federally qualified health center</td>
<td>2</td>
<td>6.8</td>
</tr>
<tr>
<td>18</td>
<td>Single-specialty group</td>
<td>Not for profit</td>
<td>0.4</td>
<td>2.8</td>
</tr>
<tr>
<td>19</td>
<td>Solo</td>
<td>Not for profit</td>
<td>2.2</td>
<td>7.9</td>
</tr>
</tbody>
</table>

Mental health clinics.

### Table 1. ACT Practice Characteristics

<table>
<thead>
<tr>
<th>Site ID</th>
<th>Type</th>
<th>Ownership</th>
<th>Primary care</th>
<th>Behavioral health</th>
</tr>
</thead>
<tbody>
<tr>
<td>14</td>
<td>Multi-specialty group</td>
<td>Hospital system, HMO, and not for profit</td>
<td>18.7</td>
<td>0.6</td>
</tr>
<tr>
<td>13</td>
<td>Multi-specialty group</td>
<td>Clinician</td>
<td>13.6</td>
<td>1.0</td>
</tr>
<tr>
<td>4</td>
<td>Community health center</td>
<td>Private not for profit</td>
<td>11</td>
<td>2</td>
</tr>
<tr>
<td>16</td>
<td>Single-specialty group</td>
<td>Hospital system</td>
<td>9</td>
<td>1.4</td>
</tr>
<tr>
<td>12</td>
<td>Multi-specialty group</td>
<td>Clinician</td>
<td>3.15</td>
<td>0.9</td>
</tr>
<tr>
<td>7</td>
<td>Single-specialty group</td>
<td>Clinician</td>
<td>10</td>
<td>0.5</td>
</tr>
<tr>
<td>17</td>
<td>Solo</td>
<td>Federally qualified health center</td>
<td>2</td>
<td>6.8</td>
</tr>
<tr>
<td>18</td>
<td>Single-specialty group</td>
<td>Not for profit</td>
<td>0.4</td>
<td>2.8</td>
</tr>
<tr>
<td>19</td>
<td>Solo</td>
<td>Not for profit</td>
<td>2.2</td>
<td>7.9</td>
</tr>
</tbody>
</table>

Mental health clinics.
<table>
<thead>
<tr>
<th>Site ID</th>
<th>Integration Strategy</th>
<th>Target Population</th>
<th>Method of Assessment</th>
<th>Assessment Measures Used</th>
</tr>
</thead>
<tbody>
<tr>
<td>4</td>
<td>This practice embedded psychology doctoral trainees in prenatal clinic</td>
<td>Pregnant patients seen at clinic</td>
<td>In waiting room by BHCs</td>
<td>Completion of PHQ9, GAD7, AUDIT, HbA1c</td>
</tr>
<tr>
<td>7</td>
<td>This primary care practice automated screening for behavioral health needs using a</td>
<td>Patients ≥18 y seen at clinic</td>
<td>In waiting room using tablet</td>
<td>Completion of PHQ2 followed by PHQ9, if PHQ2 positive</td>
</tr>
<tr>
<td></td>
<td>tablet. A psychologist with a private, colocated practice became an employee who</td>
<td></td>
<td>devices</td>
<td></td>
</tr>
<tr>
<td></td>
<td>provided traditional mental health services in the practice.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>This private primary care practice partnered with a CMHC to hire a BHC. The practice</td>
<td>Patients ≥18 y seen at clinic</td>
<td>In waiting room using paper-</td>
<td>Completion of PHQ9, GAD7, AUDIT</td>
</tr>
<tr>
<td></td>
<td>also expanded health coaching services.</td>
<td></td>
<td>based survey, then transition</td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>A small primary care practice added a traditional mental health therapist from a</td>
<td>Patients ≥18 y seen at clinic</td>
<td>to tablet devices</td>
<td></td>
</tr>
<tr>
<td></td>
<td>private mental health agency to provide colocated care and brief interventions.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>17</td>
<td>An FQHC with a colocated mental health therapist added a colocated substance use</td>
<td>Patients ≥18 y seen at clinic</td>
<td>In waiting or exam room by</td>
<td>Completion of PHQ9 and SBIRT</td>
</tr>
<tr>
<td></td>
<td>counselor from a collaborating CMHC.</td>
<td></td>
<td>medical assistants</td>
<td></td>
</tr>
<tr>
<td>19</td>
<td>This practice screened patients using a tablet device that was programmed to directly</td>
<td>Patients ≥18 y seen at clinic</td>
<td>In waiting room using</td>
<td>Completion of PHQ9, GAD7, AUDIT, BMI, HbA1c</td>
</tr>
<tr>
<td></td>
<td>transfer entered data to an EHR-linked interface accessible to providers. Further, a</td>
<td></td>
<td>handheld tablet devices</td>
<td></td>
</tr>
<tr>
<td></td>
<td>PC clinician/MA team, and a BHC were embedded in the practice to provide primary care</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>and BH services.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>16</td>
<td>This primary care practice expanded their existing integrated care model by working</td>
<td>English and Spanish-speaking patients ≥18 y seen at</td>
<td>In waiting room using paper-</td>
<td>Completion of a newly developed “Improve your Health” survey</td>
</tr>
<tr>
<td></td>
<td>with a research team to develop and implement a screening form for patients to self</td>
<td>clinic</td>
<td>based survey</td>
<td></td>
</tr>
<tr>
<td></td>
<td>identify behavioral health needs.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>12</td>
<td>A postdoctoral training program provides colocated mental health services in an</td>
<td>Patients ≥50 y seen for an annual wellness or medically</td>
<td>Clinical discretion by</td>
<td>Completion of a newly developed cognitive</td>
</tr>
<tr>
<td></td>
<td>FQHC serving seniors. A computerized cognitive and psychological screening program was</td>
<td>necessary visit</td>
<td>primary care providers</td>
<td>screening tool called CaPS</td>
</tr>
<tr>
<td></td>
<td>developed and implemented.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>13</td>
<td>This private primary care practice expanded their partnership with a private mental</td>
<td>Patients ≥18 y seen at clinic</td>
<td>Clinical discretion by primary</td>
<td>Completion of PHQ2</td>
</tr>
<tr>
<td></td>
<td>health agency to provide integrated care. First, an urgent consult schedule was</td>
<td></td>
<td>care providers, then</td>
<td></td>
</tr>
<tr>
<td></td>
<td>created for BHC services. Over time, services expanded to enable full-time BHC</td>
<td></td>
<td>transitioned to systematic</td>
<td></td>
</tr>
<tr>
<td></td>
<td>coverage within the practice setting.</td>
<td></td>
<td>in waiting room using</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>paper-based survey</td>
<td></td>
</tr>
</tbody>
</table>

Continued
that practices with lower screening REACH either relied solely on clinician discretion in the course of usual care to identify patient need or did not proactively identify target patients and methods to administer assessment tools. This resulted in challenges establishing a standard workflow. One practice that assessed patients systematically using tablet computers achieved low REACH (15.3%), primarily because data from the tablets had to be entered manually by practice members into the EHR system and this did not occur routinely.

**Integrated Care Services REACH**

Table 4 shows practices’ method of tracking patients who were identified as needing integrated care services, such as counseling, within the practice or referral to outside resources, and the per-

---

<table>
<thead>
<tr>
<th>Site ID</th>
<th>Integration Strategy</th>
<th>Target Population</th>
<th>Method of Assessment</th>
<th>Assessment Measures Used</th>
</tr>
</thead>
<tbody>
<tr>
<td>14</td>
<td>A BHC was embedded in a primary care setting with multiple clinics (e.g., family medicine, pediatrics). BHC provides brief counseling and helps connect patients to specialty MH services within the large, integrated health system or to external resources.</td>
<td>Patients ≥18 y seen at clinic</td>
<td>Clinical discretion by primary care providers</td>
<td>Referral to a behavioral health counselor</td>
</tr>
<tr>
<td>18</td>
<td>A primary care team (including PA, MA, care coordinator, and substance use counselor) were embedded in a CMHC.</td>
<td>Clients without primary care physician on record</td>
<td>Clinical discretion by mental health providers</td>
<td>Referral to the primary care team</td>
</tr>
</tbody>
</table>

**Table 2. Continued**

<table>
<thead>
<tr>
<th>Site ID</th>
<th>Measure of Reach</th>
<th>No. Target Patients</th>
<th>No. Patients Assessed</th>
<th>Screening REACHa (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>4</td>
<td>Completion of PHQ9, GAD7, and AUDIT</td>
<td>65</td>
<td>51</td>
<td>78.5</td>
</tr>
<tr>
<td>7</td>
<td>Completion of PHQ9, GAD7, AUDIT, and to assess tobacco use</td>
<td>1876</td>
<td>287</td>
<td>15.3</td>
</tr>
<tr>
<td>10</td>
<td>Completion of PHQ9, GAD7, AUDIT, and HbA1c</td>
<td>1868</td>
<td>1609</td>
<td>86.0</td>
</tr>
<tr>
<td>9</td>
<td>Completion of PHQ2 followed by PHQ9 if PHQ2 is positive</td>
<td>546</td>
<td>498</td>
<td>91.0</td>
</tr>
<tr>
<td>17</td>
<td>Completion of PHQ9 and SBIRT</td>
<td>2519</td>
<td>1491</td>
<td>59.2</td>
</tr>
<tr>
<td>19</td>
<td>Completion of PHQ9, GAD7, AUDIT, BMI, and HbA1c</td>
<td>440</td>
<td>396</td>
<td>90.0</td>
</tr>
<tr>
<td>16</td>
<td>Completion of a newly developed &quot;Improve your Health&quot; survey</td>
<td>887</td>
<td>182</td>
<td>20.5</td>
</tr>
<tr>
<td>12</td>
<td>Completion of a newly developed cognitive screening tool called CaPS</td>
<td>942</td>
<td>34</td>
<td>3.6</td>
</tr>
<tr>
<td>13</td>
<td>Referral to behavioral health provider</td>
<td>1700</td>
<td>206</td>
<td>12.1</td>
</tr>
<tr>
<td>14</td>
<td>Referral to a behavioral health counselor</td>
<td>14,879</td>
<td>169</td>
<td>1.1</td>
</tr>
<tr>
<td>18</td>
<td>Referral to the primary care team</td>
<td>773</td>
<td>17</td>
<td>2.2</td>
</tr>
<tr>
<td>Total</td>
<td></td>
<td>24,906</td>
<td>6529</td>
<td>26.2</td>
</tr>
</tbody>
</table>

CaPS, Cognitive and Psychological Screen; AUDIT, Alcohol Use Disorders Identification Test; PHQ, patient health questionnaire; GAD, generalized anxiety disorder; BMI, body mass index; SBIRT, screening, brief intervention, and referral to treatment.

*Screening REACH is defined as percentage of target patients who were assessed for integrated care.

Abbreviations: BH, behavioral health; BHC, behavioral health clinician; CaPS, Cognitive and Psychological Screen; CMHC, community mental health center; FQHC, federally qualified health center; PC, primary care; AUDIT, Alcohol Use Disorders Identification Test; PHQ, patient health questionnaire; GAD, generalized anxiety disorder; HbA1c, glycosylated hemoglobin; BMI, body mass index; SBIRT, screening, brief intervention, and referral to treatment; PA, physician assistant; MA, medical assistant. PHQ2 was used to screen for depression; PHQ9 was used to screen or monitor for depression; GAD7 was used to screen or monitor for anxiety disorder; AUDIT was used to screen or monitor for alcohol use; DAST was used to screen or monitor for substance use; BMI was used to screen or monitor for obesity; and HbA1c was measured to monitor for diabetes.

*aTarget population changed midstream.*
percentage of patients who received such services, that is, integrated care services REACH. Most practices (9 of 11 practices) did not have established methods to track patients’ care before implementing their integrated care interventions. As part of their ACT interventions, 2 practices (No. 10 and 19) created new EHR templates to track receipt of services. Both practices created protocols and trained practice staff in consistent use of these templates. However, even in the last quarter of data collection, these 2 practices were experiencing challenges with consistent documentation. Seven practices agreed to manually track receipt of integrated care services as part of our evaluation and recorded this information in the Patient Tracking Sheet (Appendix Figure 3).

Regardless of the method employed to track patients, there was variability in REACH of integrated care services across practices. On average, practices that used clinicians’ discretion to identify patients needing integrated care had significantly higher ($P = .03$) integrated care services REACH (mean, 95.8%; range, 82.2 to 100%) compared with practices that identified patients systematically (mean, 53.8%; range, 15.2 to 91.3%). This is because patients identified by clinicians’ discretion were already selected by clinicians to have immediate need for integrated services. Those identified through a system-wide protocol using screening tools such as PHQ9 typically were “flagged” for clinicians, who discussed the positive score with patients, which could result in the decision that additional treatment was not needed.

### Discussion

We assessed REACH in 11 practices at 2 levels; screening REACH and integrated care services REACH. Practices that developed systematic strategies for identifying patient need using evidence-based assessment tools reached, on average, 70% of targeted patients. Practices that did not assess patients systematically had lower screening REACH (mean, 7.9%). Further, we observed variation in receipt of integrated care services among patients screened positive. Not surprisingly, practices that relied on clinical discretion to identify patient need engaged a higher percentage of patients in subsequent services.

ACT practices that assessed patients systematically ran the risk of identifying more patients who needed integrated care than they had the capacity

---

**Table 4. Receipt of Integrated Services for Patients Assessed Over a 3-Month Period Among ACT practices**

<table>
<thead>
<tr>
<th>Site ID</th>
<th>Method of Identifying Patients</th>
<th>Method to Track Patients</th>
<th>No. Patients Screened Positive or Meeting Specific Criteria</th>
<th>No. Patients Received Services</th>
<th>Integrated Care Services REACH (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>4</td>
<td>Systematic</td>
<td>Manual</td>
<td>23</td>
<td>21</td>
<td>91.3</td>
</tr>
<tr>
<td>7</td>
<td>Systematic</td>
<td>EHR</td>
<td>69</td>
<td>62</td>
<td>89.9</td>
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ACT, Advancing Care Together; EHR, electronic health record.
*Integrated care services REACH defined as percentage patients who received integrated services out of those screened positive or meeting specific criteria.
to address. This common challenge has led the United States Preventive Services Task Force (USPSTF) to recommend against universally screening for depression unless there are “staff-assisted supports” such as integrated behavioral health in place.17 Yet practices that did screen systematically gained information about patient need for integrated care in the practice population, and were well positioned to work on identifying ways to meet this need either in the practice, or by connecting patients to external resources and treatments. In contrast, practices that chose to identify patients through clinical discretion and then refer patients to behavioral health and/or other services reached relatively small numbers of patients even though their target populations were large. These practices were concerned about exceeding their capacity to provide treatment to a large number of patients who could potentially be identified through universal screening. Although there is still significant disagreement in clinical and research communities about whether to screen universally for behavioral health conditions,18 practices embarking on integrated care interventions need to balance the tension between reaching a large segment of their patient panel for assessment and the capacity to provide integrated care services to patients who need them. It is likely more beneficial to identify target patients at high risk and then systematically assess their need for integrated care using evidence-based tools rather than rely on clinical discretion alone.

The role of screening in identifying “cases,” (eg, of depression) is established. Many articles, including several systematic reviews, have been used to develop guidelines and recommendations for screening for behavioral health needs in primary care (eg, USPSTF).6,17,19–22 This manuscript is a departure from previously published research on the role of screening, in that it goes beyond quantifying number of cases identified through screening, to assessing REACH of these interventions, demonstrating how practices do with screening and treating the population of patients they serve. Through qualitative findings, we identified implementation strategies that may result in “touching” a higher proportion of eligible patients with integrated care services. To our knowledge, findings looking at REACH of integrated care in real-world practices has not been previously reported.

REACH is an important evaluation metric for programs and demonstration projects implementing practice change initiatives.9,23,24 This study shows that REACH also served as a key implementation measure.7 When measured in conjunction with qualitative assessments of the implementation process, it generated important quality improvement lessons for practices and cross practice, transportable findings for the field in general.23 Measuring REACH helped ACT practices improve their integration efforts because doing so 1) provided a measurable way to assess whether interventions were maximally reaching the target populations, 2) helped them plan and prepare for use of in-practice and external resources (eg, referral to specialists) that patients needed, 3) served as an evaluation measure of the approaches used to engage patients in need of integrated care, and 4) informed further refinements to the integration strategy to more effectively REACH the target populations. Our findings showed that measuring REACH of integrated care innovations was an essential skill for practices aiming to integrate primary care and behavioral health.

To effectively use REACH as a quality improvement measure, practices need to invest in building capacity to track care processes related to integration through their EHRs as well as invest in robust quality improvement resources. Most practices’ EHR systems were not equipped to systematically track the types of care patients received, as most practices had to do this manually. This is an important technological problem, given how important it is for practices to monitor patients’ engagement in services, and should be a basic function of EHRs.

**Conclusion**

In this study of practices deploying a variety of strategies to integrate primary care and behavioral health, REACH varied widely. Practices’ approach to identifying patients in need of integrated care influenced REACH and subsequent patient care. Tracking patients to assess receipt of integrated care services was a challenge for practices, and better methods, in particular basic EHR functionality, are urgently needed to guide interventions and improve care. EHR vendors and practice facilitation/learning collaboratives would do well to assist practices with measuring REACH.
The authors are grateful to the participating practices and their patients.

References

Appendix Figure 1. Example of an intervention process diagram. Adapted from an open access article published by Balasubramanian et al. in Implementation Science http://www.implementationscience.com/content/10/1/31. ACT, Advancing Care Together; BHC, behavioral health clinician.
Appendix Figure 2. Advancing Care Together (ACT) REACH reporter.

**START HERE**

**Step 1**
What is the total number of active patients in your practice for the period from **11/15/2011 through 11/14/2012**?

**Step 2**
What percent of your active patients (from Step 1) are...

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Male</th>
<th>Female</th>
<th>Private Insurance</th>
<th>Medicare</th>
<th>Medicaid</th>
<th>Uninsured</th>
<th>Other</th>
<th>African American or Black</th>
<th>American Indian or Alaska Native</th>
<th>Asian</th>
<th>Hispanic or Latino</th>
<th>White</th>
<th>Other</th>
<th>Unknown race/ethnicity</th>
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</thead>
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<td>21-44</td>
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</table>

**Step 3** PLEASE CONTACT THE EVALUATION TEAM TO AFFIRM OR CORRECT THE TARGET POPULATION DESCRIPTION BELOW.
Briefly describe the target population for your ACT innovation.

All adult patients seen in your practice (18 years and over)

**Step 4** PLEASE CONTACT THE EVALUATION TEAM TO AFFIRM OR CORRECT THE SCREENING STRATEGY DESCRIPTION BELOW.
List or briefly describe the screening strategies (e.g., PHQ-9, GAD-7, AUDIT, chronic illness diagnosis) used with the above target population as part of your ACT innovation.

PHQ9, AUDIT, BMI, HbA1c - These were selected based on the risk stratification table provided by you to the evaluation team

Go to Step 5 on next tab, "B. ACT Reach Counts"
Appendix Figure 2. Continued

**NOTE:** Data entered on this worksheet are based on patients seen during your sampling reporting period. Your sampling period is 11/15/2012 through 02/15/2013 (Q1).

**Step 5**
During the sampling period, what was the total number of all patients (unduplicated) seen in your practice?

**Step 6**
During the sampling period, how many target population patients were seen in the practice as part of your ACT innovation?

<table>
<thead>
<tr>
<th>Male</th>
<th>Female</th>
<th>Age 0-17</th>
<th>18-26</th>
<th>21-44</th>
<th>45-64</th>
<th>65+</th>
<th>Private Insurance</th>
<th>Medicare</th>
<th>Medicaid</th>
<th>Uninsured</th>
<th>Other</th>
<th>African American or Black</th>
<th>American Indian or Alaska Native</th>
<th>Asian</th>
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<td></td>
<td>10,998</td>
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</table>

**Step 7**
Of the patients in Step 6, how many were screened (or otherwise evaluated) using any of the strategies listed in Step 4 from your target population as part of your ACT innovation?

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<th>Female</th>
<th>Age 0-17</th>
<th>18-26</th>
<th>21-44</th>
<th>45-64</th>
<th>65+</th>
<th>Private Insurance</th>
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</tbody>
</table>

**Step 8**
Of the patients in Step 7, how many screened positive (or otherwise were deemed eligible) to receive intervention services or strategies (e.g., counseling, referral, etc.) as part of your ACT innovation? Your project defined screened positive as a patient who met one of the following criteria: PHQ9>4, AUDIT>8, BMI≥25, and HbA1c > 7, at least one chronic disease.

<table>
<thead>
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<th>Female</th>
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<th>21-44</th>
<th>45-64</th>
<th>65+</th>
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</table>

**Step 9**
Of the patients in Step 8 who screened positive (or otherwise were deemed eligible), how many received intervention services or strategies (e.g., counseling, referral, etc.)?

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<th>Female</th>
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<th>21-44</th>
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</table>

Enter actual numbers of patients.

Step 8
Of the patients in Step 7 who screened positive (or otherwise were deemed eligible), how many received intervention services or strategies (e.g., counseling, referral, etc.)?

Enter actual numbers of patients.

Step 9
Of the patients in Step 8 who screened positive (or otherwise were deemed eligible), how many received intervention services or strategies (e.g., counseling, referral, etc.)?
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