

ORIGINAL RESEARCH

Patient Understanding of Body Mass Index (BMI) in Primary Care Practices: A Two-State Practice-based Research (PBR) Collaboration

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Background: The concept of body mass index (BMI) may not be well understood by patients. The purpose of this study was to evaluate patients' knowledge of BMI in the primary care setting.

Methods: Adult patients seen in 18 practices in West Virginia and New Jersey were invited to complete a voluntary survey. The survey assessed the patient's baseline knowledge of BMI as well as demographic information and whether the patient had known chronic conditions associated with increased BMI, including hypertension, hyperlipidemia, diabetes mellitus, and sleep apnea.

Results: While the majority (59.9%) of primary care patients knew the meaning of BMI and that it is related to obesity, there was little knowledge of BMI cutoff values; more than 80% of responses were incorrect when asked to define specific BMI levels and their meaning. Self-awareness of obesity was limited as well, with only 16.4% aware of their own personal BMI. Furthermore, nearly 70% of patients could not recall having discussed BMI with their physician.

Conclusion: Findings indicate low comprehension of the term *BMI*. Increasing awareness of BMI may help patients address this key risk factor and significantly affect public health. (J Am Board Fam Med 2015;28:475–480.)

Keywords: Obesity, Physician–Patient Relations

One of the most widely accepted tools for evaluating and monitoring obesity in the primary care setting is body mass index (BMI). Increased BMI is associated with risk for developing type 2 diabetes, hypertension, and cardiovascular disease,^{1–7} and losing weight helps to decrease this risk.^{8–12} Accordingly, overweight and obesity have been shown to increase health care costs, increase mortality, and significantly shorten life expectancy.^{13–16} Unfortu-

nately, recent estimates suggest that almost 70% of Americans are overweight and more than 35% are obese.¹⁷

Patients are unlikely to lose weight in the absence of motivation, so if patients do not perceive themselves as being at risk, then they are unlikely to change.¹⁸ BMI may be a tool that can be used to help educate patients. If overweight or obese patients are not aware of their BMI, they may not realize their increased health risk and may therefore be less likely to want to reduce their weight to reduce health risk.^{19–21} This is where the physician may be influential in educating the patient.

If physicians can educate patients regarding their weight status, it may motivate them to make lifestyle changes.¹⁸ Multiple studies that have evaluated physician advice regarding smoking cessation, diet and exercise, and immunizations have shown an increased likelihood that patients would participate in these behaviors if the physician provided this guidance.^{22–24} Physician recommendations in each of these studies helped motivate the

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patients to change behaviors, especially those who were at high risk.²² Specifically in terms of obesity and weight management, physician counseling has been shown to be an effective driver of patient motivation to lose weight.^{25–28} Patient education about BMI and obesity can be effective, with reported weight loss of up to 2.3 kg in patients whose primary care physician counseled them for 10 to 15 minutes per month.²⁹

For counseling to be effective, patients may need to be aware of the meaning of BMI and how it is used. Therefore, the purpose of this study was to evaluate baseline knowledge regarding BMI among a primary care patient population.

Methods

Population/Recruitment

Patients were recruited to participate in 2 states, West Virginia and New Jersey. Participants in West Virginia were a sample of patients being seen in June 2013 at 1 of 16 rural primary care practices in the West Virginia Practice-Based Research Network, and those in New Jersey were a sample from 2 large suburban practices in the Department of Family Medicine at Virtua Health. Researchers in West Virginia and New Jersey collaborated because of the differing rates of obesity in those states (26.3% in New Jersey, 35.1% in West Virginia).³⁰ The protocol was reviewed as exempt by the West Virginia University and Virtua Health institutional review boards.

Patients were approached in the waiting room of participating practices and offered an opportunity to participate in the survey. Patients who met the inclusion criterion were invited to complete the study survey. The inclusion criterion was any adult over the age of 18. Patients were excluded if they

could not effectively communicate in English; had a previously known cognitive impairment that would affect their ability to complete the survey or follow directions (eg, mental retardation, dementia, psychosis); or had significant visual impairment. There was no penalty for declining to complete the survey. If patients chose to participate, they were asked to complete the survey before the office visit and return completed surveys to the front desk staff. Surveys then were placed in a sealed envelope and returned to the research center. The envelopes were accessed only by researchers for the purpose of data input. The surveys were identified by site but not by participant.

Survey

The survey (Table 1) consisted of 13 questions total: 8 questions regarding BMI knowledge and 5 demographic questions. Questions were reviewed and refined by content experts. The BMI knowledge questions were a combination of both open-ended questions, such as “What does BMI stand for?” and “A BMI of 30 or greater means. . .,” and “yes or no” questions, such as “Have you heard of BMI before?” and “Do you know what your BMI is?” The first 5 of the BMI knowledge questions had a correct and incorrect answer, whereas the last 3 questions were subjective. Demographics collected in the survey were age, sex, height, and weight. The survey also assessed whether the patient had any chronic conditions associated with increased BMI, including hypertension, hyperlipidemia, diabetes mellitus, or sleep apnea.

Statistical Analysis

Demographic data for both West Virginia and New Jersey were analyzed both separately and to-

Table 1. Descriptive Statistics of Survey Patients’ Body Mass Index Knowledge

BMI Knowledge Questions	West Virginia	New Jersey	West Virginia and New Jersey	P Value*
What does BMI stand for?	60.3	58.8	59.9	.75
BMI is related to what medical concern?	50.1	49.3	49.9	.87
A BMI of 25 or greater means. . .	18.0	16.2	17.5	.64
A BMI of 30 or greater means. . .	18.5	12.8	16.8	.12
A BMI of 40 or greater means. . .	14.3	14.9	14.5	.88
Do you know what your BMI is?	18.7	12.2	16.8	.07

Data are percentages choosing the correct answer.

* χ^2 Comparison of responses of body mass index (BMI) knowledge questions between patients from West Virginia and patients from New Jersey.

gether. The primary outcome measure was the proportion of patients who knew what the letters “BMI” stood for, which was determined as a correct answer only if the patient recorded “body mass index” as the answer. Secondary measures included the presence of obesity-related comorbid conditions or previously having a discussion about BMI with a doctor. Finally, a score—of a possible 5 points—regarding the number of correct answers to the 5 BMI knowledge questions was calculated for each patient. BMI knowledge was categorized as low for a score of 0 to 2 and high for a score of 3 to 5.

All data were entered into an Excel spreadsheet (Microsoft Corp., Redmond, WA). Descriptive statistics of the general population, prevalence of categorical BMI status, and knowledge were performed. χ^2 Analysis was used to evaluate whether there were associations between patient knowledge of BMI and patient BMI. Patients’ comorbid conditions in relation to BMI also were assessed using χ^2 analysis. Logistic regression for demographic data and comorbid factors associated with categorized patient’s BMI knowledge scores was analyzed. Two-sided *P* values <.05 were determined to be

statistically significant. Data were analyzed using SAS version 9.3 (SAS Institute, Inc., Cary, NC).

Results

Researchers in New Jersey and West Virginia received completed surveys from 157 (of 200) and 358 (of 500) participants, respectively. Total response rate was 515 of 700 surveys, or 73.6%. Demographic data from each state were analyzed. There was not a significant difference in the age, sex, comorbid conditions, or calculated BMI between the 2 state populations (Table 2). The proportion of participants who correctly answered the BMI knowledge questions was also similar between New Jersey and West Virginia (Table 1). Therefore, because the results of the main outcome were similar, the samples from each state were determined to be similar and further analysis was conducted on the sample population as a whole.

About 59.9% of the sample knew that BMI stood for “body mass index.” Furthermore, 49.9% understood what medical concerns were related to BMI. Only a small minority of patients could correctly define BMI by classification; 17.5% knew

Table 2. Descriptive Statistics of Body Mass Index Survey Patients’ Demographic Characteristics

Characteristics	West Virginia	New Jersey	West Virginia and New Jersey	<i>P</i> Value*
Age, years (mean \pm SD)	48.9 \pm 17.4	48.4 \pm 17.2	48.7 \pm 17.3	.77
Sex (%)				
Male	42.2	47.3	43.7	.29
Female	57.8	52.7	56.3	
Calculated BMI based on self-reported height and weight (mean \pm SD)	28.9 \pm 7.1	29.5 \pm 7.3	29.1 \pm 7.2	.46
Weight status based on BMI calculated from self-reported height and weight (%)				
Underweight (BMI <18.5)	2.3	1.4	2.0	.91
Normal weight (BMI 18.5–24.9)	27.8	28.4	27.9	
Overweight (BMI 25–29.9)	31.2	31.8	31.3	
Obese (BMI \geq 30)	38.8	38.5	38.7	
Presence of comorbid conditions (%)				
Hypertension (self-reported)	40.1	41.9	40.6	.71
Hyperlipidemia (self-reported)	33.5	25.7	31.2	.08
Diabetes mellitus (self-reported)	13.9	15.5	14.4	.64
Sleep apnea (self-reported)	10.1	8.8	9.7	.65
Obesity (based on calculated BMI)	38.8	38.5	38.7	.95

*Comparisons of demographic characteristics between patients from West Virginia and patients from New Jersey using *t* test for continuous variables (age and calculated body mass index [BMI]) or χ^2 test for categorical variables (sex, BMI group, and presence of comorbid conditions).
SD, standard deviation.

that a BMI of 25.0 to 29.9 kg/m² signaled overweight, 16.8% knew that a BMI of 30.0 to 39.9 kg/m² was obese, and 14.5% knew that a BMI of ≥ 40.0 kg/m² was morbidly obese (Table 1). In the 2 states combined, 60.5% of participants claimed that they had heard of BMI before this survey, with no statistical difference between the states. Of participants from West Virginia, however, 19.7% reported having ever discussed BMI with their physician, versus 10.8% of participants from New Jersey ($P = .02$).

Patient BMI was inversely related to a patient being able to recall their own BMI; 10.9% of patients with a BMI ≥ 30 kg/m² knew their own BMI, compared with 20.4% of patients with a BMI < 30 kg/m² (odds ratio, 0.48; 95% confidence interval, 0.28–0.82). Patients who were obese also were more likely to have comorbid conditions such as hypertension, hyperlipidemia, diabetes mellitus, or sleep apnea than those who were not obese (Table 3).

Using logistic regression analysis, age, sex, comorbid conditions, and BMI were not related to knowledge of BMI. Patients saying they had had a discussion about BMI with their physician, how-

ever, was significantly associated with patients' BMI knowledge score (odds ratio, 2.49; 95% confidence interval, 1.58–3.90).

Discussion

This study demonstrates a lack of understanding of BMI among primary care patients in these practices studied. Patients were frequently unable to identify correctly their own BMI, and about half of the patients surveyed did not know what medical conditions were related to BMI. These data are of concern given the high prevalence of obesity in the United States.¹⁷ These data were gathered in states with different prevalences of obesity but showed similar results, suggesting that low baseline knowledge of BMI may be present regardless of community obesity levels.

Evidence supports that people often do not have good insight into their own overweight status.³¹ The ability for a patient to identify themselves as being overweight has a correlation with the patient's desire to lose weight.³² Thus, patients' limited knowledge of the meaning of BMI and their own BMI level is particularly concerning for the

Table 3. Responses of Body Mass Index Knowledge Questions and Comorbid Conditions for Patients With Body Mass Index < 30 versus Patients With Body Mass Index ≥ 30 (West Virginia and New Jersey)

BMI Knowledge Questions and Comorbid Conditions	Overall (n = 511)	Patients With BMI < 30 (n = 307)	Patients With BMI ≥ 30 (n = 194)	Odds Ratio (95% CI)*	P Value†
Knowledge questions					
What does BMI stand for?‡	59.9	60.9	59.3	0.93 (0.65–1.35)	.72
BMI is related to what medical concern?‡	49.9	50.2	50.0	0.99 (0.69–1.42)	.97
A BMI of 25 or greater means...‡	17.5	17.6	17.1	0.97 (0.60–1.56)	.89
A BMI of 30 or greater means...‡	16.8	15.6	19.1	1.27 (0.79–2.04)	.32
A BMI of 40 or greater means...‡	14.5	13.4	16.0	1.23 (0.74–2.05)	.41
Do you know what your BMI is?‡	16.8	21.4	10.4	0.43 (0.25–0.73)	.002
Have you heard of BMI before this survey?§	60.5	63.4	58.0	0.80 (0.55–1.15)	.23
Has your doctor ever discussed BMI with you?§	17.1	16.6	18.1	1.11 (0.69–1.79)	.66
Comorbid conditions (%)					
Hypertension	40.6	31.7	55.5	2.69 (1.85–3.90)	<.001
Hyperlipidemia	31.2	26.7	38.0	1.68 (1.14–2.48)	.008
Diabetes mellitus	14.4	9.5	22.6	2.78 (1.67–4.64)	<.001
Sleep apnea	9.7	5.3	16.4	3.49 (1.85–6.59)	<.001

*Odds ratio of body mass index (BMI) knowledge questions or comorbid conditions, comparing patients with a BMI ≥ 30.0 with patients with a BMI < 30.0 .

† χ^2 Comparison of responses of BMI knowledge questions between patients with a BMI < 30.0 and patients with a BMI ≥ 30.0 .

‡Percentage with the correct answer.

§Percentage answering "yes."

CI, confidence interval.

prospects of motivating patients to reduce the risks associated with overweight and obesity. Discussing the definition of BMI may be the first step for primary care physicians to open a discussion with patients regarding the risks of obesity. Then the doctor can make the patient aware of their own BMI level and discuss with the patient how BMI correlates to medical problems they may currently have or may develop in the future. When addressing this with patients, physicians should use terms such as *BMI*, *weight*, or *weight problem*, which have been shown to be desirable terms among patients.³³

A discussion regarding BMI may help address patients' misconceptions about weight and their own weight status. This is reinforced by our findings of increased BMI knowledge among those who had a discussion with their physician. According to this study, the patient's perception is that discussions regarding BMI and weight do not occur often. Only about a third of the study participants had had a discussion of BMI with their physician. One previous study suggested that physicians have a lower level of respect for obese patients compared with normal-weight patients.³⁴ Therefore, physicians need to recognize whether they personally have this bias and reconcile that to treat patients appropriately and have necessary discussions regarding BMI and weight.

Discussion of BMI may be an underused tool not only for the patient to be informed but also for them to understand the risks associated with obesity. With the increasing use of electronic health records, BMI may be added as an extra "vital sign," with possible physician prompts to initiate a discussion if a BMI is at a specific threshold. In previous research, documentation of a patient's status as overweight or obese in the medical record was demonstrated to increase discussions about obesity between physicians and patients.³⁵

Limitations

This study was conducted using convenience samples from 2 states, and the measures collected in this survey design were self-reported by the patient, which may have led to some inaccuracies in the self-report of height and weight. Socioeconomic status and race were not assessed in this survey, but these are factors that might have affected this study's findings because there are associations between socioeconomic status, race, and obesity.³⁶ Finally, patients were surveyed while they were

waiting to see a physician, and some anxiety regarding their upcoming doctor visit may have affected their recall or concentration level, possibly underestimating their BMI knowledge.

Conclusions

Our findings indicate a low rate of comprehension of BMI, including the relationship of increased BMI to chronic disease, among patients surveyed. A majority of patients did not know their own BMIs and could not recall discussing their BMI with physicians. These findings have implications for possible ways to address obesity in the community, specifically in terms of physicians educating patients about BMI, its relation to chronic diseases, and the patients' own BMI. Educating patients about BMI and relating their BMI to their weight-related comorbidities may motivate patients to address their weight issues.

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