ATTN: Family Medicine, GPs, Internists
Grow Your Practice Income With a Turn-Key Type 2 Diabetes Wellness Program

Join our webinar to discover how you can significantly grow your practice income and alter the lives of Type 2 Diabetics by adding the Help Your Diabetes turn-key program to your practice.

- **Earn Significant Monthly Income**
  Helping Type 2 Diabetics Get Off Their Meds... Naturally

- **Increase Your Income**
  While Reducing Your Overhead

- **Work Less Hours**
  While Maintaining or Exceeding Your Current Income

- **Turnkey System You Can Train Your Staff To Manage**

- **Area Exclusive... You’ll Be The Only Physician In Your Area**
  Allowed To Do This Program

- **Take More Time Off With Your Family**
  While Maintaining Your Income

Imagine having hundreds of success stories like this one in your town, telling all their diabetic friends about you (the only physician helping diabetics get off their medications). How would that impact your practice?

"I feel this program saved my life"

"My doctor has taken me completely off my Insulin (was on 30 units), I’m completely off my oral diabetes medication, my A1C dropped from 7.0 to 5.9, my neuropathy and blurred vision are both gone. I feel this program saved my life."

~Frank McKee

**REGISTER NOW FOR OUR FREE WEBINAR**

Choose Your Date:

- **Wednesday, July 9th**
- **Monday, July 14th**
- **Thursday, July 17th**
- **Monday, July 21st**

* All webinars begin at 9pm EST.
This webinar is LIVE and will NOT be recorded.

All webinars are the same presentation. Only attendance at one webinar is necessary.

To Register Go To DiabetesWeb.vip2site.com
The Center for the History of Family Medicine is devoted to preserving and sharing the history of family medicine. Through exhibits, research, and reference services, the Center promotes family medicine’s distinguished past and looks forward to its promising future. Claim your family medicine heritage!

www.aafpfoundation.org/chfm

Dr. Maynard Shapiro (AAFP President, 1968-1969) with medical trainees (part of a special program to acquaint college-bound students with medicine) at Chicago’s Jackson Park Hospital, 1963, from CHFM photograph collections.
ABFM Emblem

The Emblem of the American Board of Family Medicine embodies the story of the Specialty of Family Medicine.

The upper half of the Emblem pictures a palm tree. The lower half is divided into two parts: on the left-hand side is a representation of the mythological bird, the Phoenix, rising out of its nest of fire; on the right-hand side of the lower half is the standard of medicine, the Staff of Aesculapius.

The palm tree is the Phoenix Dactylifera, the Latin name for the date palm, so called because of the ancient idea that if this tree is burned down or if it falls through old age, it will rejuvenate itself and spring up fairer than ever. This symbolizes our specialty arising directly from its general practice heritage.

The Phoenix, the fabulous Arabian mythological bird, lives a certain number of years, at the close of which it makes a nest of spices, sings a melodious dirge, flaps its wings to set fire to the pile and burns itself to ashes and comes forth with new life. This, of course, symbolizes our periodic recertification.

Immediately below the Emblem are the Latin words, “Palmam Qui Meruit Ferat”—“Let him bear the palm who has earned it”. This refers to the Roman custom to give the victorious gladiator a branch of the palm tree, the palm leaf being a sign of attainment of victory—symbolizing for us the attainment of Diplomate status by examination.

Nicholas J. Pisacano, M.D.
Founding Executive Director, ABFM