

Content Usage and the Most Frequently Read Articles by Issue in 2013

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We are pleased to provide our annual report about *Journal of the American Board of Family Medicine (JABFM)* articles published in 2013 that were of the greatest interest to our readers. Table 1 shows the 3 most frequently read articles by issue in 2013. Original research proves to be the most-read type of article in the 2013 list.

In addition, we provide an update on the usage statistics of our content over the past 8 years. Figure 1 illustrates the number of total access events for *JABFM* content from 2006 to 2013. 2013 Was the busiest year for online usage activity in *JABFM*'s history, with an average of 889,144 every 2 months (*JABFM* is published bimonthly) and a total of 5.33 million annual content usage requests. Compare this with 14.2 million website visits per year for the weekly *Journal of the American Medical Association (JAMA)*: about 284,000 visits per

Conflict of interest: The authors are editors and staff of the *JABFM*.

Figure 1. The number of total access events for *Journal of the American Board of Family Medicine* content from 2006 to 2013.

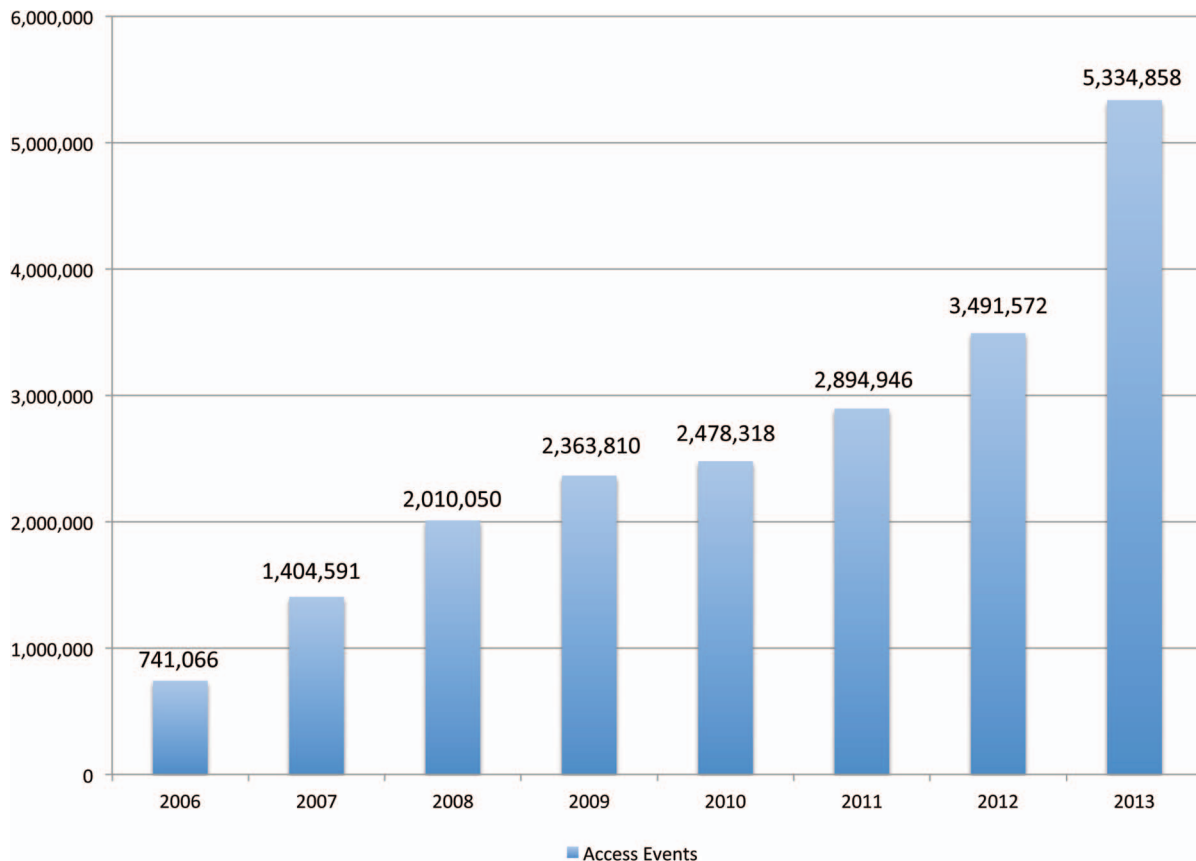


Table 1. The Three Most Frequently Read Articles in the *Journal of the American Board of Family Medicine* by Issue in 2013

Issue	Article Authors and Title	URL
January/February 2013, Volume 26, Issue 1	1. Fritz DJ, Carney RM, Steinmeyer B, Ditson G, Hill N, Zee-Cheng J. The efficacy of auriculotherapy for smoking cessation: a randomized, placebo-controlled trial. ²	http://jabfm.org/content/26/1/61.full
	2. Falcone JL, Middleton DB. Performance on the American Board of Family Medicine certification examination by country of medical training. ³	http://jabfm.org/content/26/1/78.full
	3. Bouchard T, Fehring RJ, Schneider M. Efficacy of a new postpartum transition protocol for avoiding pregnancy. ⁴	http://jabfm.org/content/26/1/35.full
March/April 2013, Volume 26, Issue 2	1. McDonald MH, Hoffman MR, Gentry LR. When is fluid in the mastoid cells a worrisome finding? ⁵	http://jabfm.org/content/26/2/218.full
	2. Siwik V, Kutob R, Ritenbaugh C, et al. Intervention in overweight children improves body mass index (BMI) and physical activity. ⁶	http://jabfm.org/content/26/2/126.full
	3. Painter NA, Morello CM, Singh RF, McBane SE. An evidence-based and practical approach to using Bydureon™ in patients with type 2 diabetes. ⁷	http://jabfm.org/content/26/2/203.full
May/June 2013, Volume 26, Issue 3	1. Evans D, Hartung DM, Beasley D, Fagnan LJ. Breaking up is hard to do: lessons learned from a pharma-free practice transformation. ⁸	http://jabfm.org/content/26/3/332.full
	2. Peterson LE, Phillips RL, Puffer JC, Bazemore A, Petterson S. Most family physicians work routinely with nurse practitioners, physician assistants, or certified nurse midwives. ⁹	http://jabfm.org/content/26/3/244.full
	3. Griswold KS, Lesko SE, Westfall JM, for the Folsom Group. Communities of solution: partnerships for population health. ¹⁰	http://jabfm.org/content/26/3/232.full
July/August 2013, Volume 26, Issue 4	1. Falcone JL, Middleton DB. Pass rates on the American Board of Family Medicine certification examination by residency location and size. ¹¹	http://jabfm.org/content/26/4/453.full
	2. Nakawah MO, Hawkins C, Barbandi F. Asthma, chronic obstructive pulmonary disease (COPD), and the overlap syndrome. ¹²	http://jabfm.org/content/26/4/470.full
	3. Franklin GM, Fulton-Kehoe D, Turner JA, Sullivan MD, Wickizer TM. Changes in opioid prescribing for chronic pain in Washington State. ¹³	http://jabfm.org/content/26/4/394.full
September/October 2013, Volume 26, Issue 5	1. Davis M, Balasubramanian BA, Waller E, Miller BF, Green LA, Cohen DJ. Integrating behavioral and physical health care in the real world: early lessons from Advancing Care Together. ¹⁴	http://jabfm.org/content/26/5/588.full
	2. Labreche MJ, Lee GC, Attridge RT, et al. Treatment failure and costs in patients with methicillin-resistant <i>Staphylococcus aureus</i> (MRSA) skin and soft tissue infections: a South Texas Ambulatory Research Network (STARNet) study. ¹⁵	http://jabfm.org/content/26/5/508.full
	3. Bronsert MR, Henderson WG, Valuck R, Hosokawa P, Hammermeister K. Comparative effectiveness of antihypertensive therapeutic classes and treatment strategies in the initiation of therapy in primary care patients: a Distributed Ambulatory Research in Therapeutics Network (DART Net) study. ¹⁶	http://jabfm.org/content/26/5/529.full
November/December 2013, Volume 26, Issue 6	1. Nora LM. Advancing quality health care through continuing American Board of Medical Specialties board certification. ¹⁷	http://jabfm.org/content/26/6/620.full
	2. Wahlert L, Fiester A. A false sense of security: lesbian, gay, bisexual, and transgender (LGBT) surrogate health care decision-making rights. ¹⁸	http://jabfm.org/content/26/6/802.full
	3. Eide MJ, Asgari MM, Fletcher SW, et al. Effects on skills and practice from a web-based skin cancer course for primary care providers. ¹⁹	http://jabfm.org/content/26/6/648.full

Data source: Content usage statistics for the *JABFM*, January 2013 through December 2013, HighWire Press (updated monthly). Rankings are based on hits received by articles archived on the *JABFM* website only. Accessed 3 March 2014.

week.¹ Content activity was up 53% in 2013 compared with content usage requests during 2012 and, when compared with 2006, a 620% increase is noted. Full-text articles were the most accessed during 2013, with an average of 168,420 monthly requests; followed by abstracts, with 162,919 average monthly requests; then PDF articles, with 67,812 average monthly requests.

Full-text and PDF articles were accessed 472,464 times per issue compared with 280,000 full-text and PDF downloads per *JAMA* issue.¹ Of note, *JAMA* also has 325,000 subscribers who receive the print journal per week, whereas the *JABFM* readership is mostly online.

As always, we welcome reader feedback about published articles. Comments about specific articles can be posted to the *JABFM* website by clicking on “Responses” in the middle column of the article.

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