

EDITORIAL OFFICE NEWS AND NOTES

Content Usage and the Most Frequently Read Articles in 2010

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We are pleased to provide feedback about the *Journal of the American Board of Family Medicine (JABFM)* articles of greatest interest to our readers during the previous calendar year (2010) and also to provide an update on the usage statistics of our content over the last 5 years. Figure 1 illustrates the number of total access events for *JABFM* content from 2006 to 2010. With an average of almost 225,300 monthly and a total of 2.47 million yearly content usage requests, 2010 proved to be the busiest year for online usage activity in *JABFM*'s history. Content activity was up 5% in 2010 compared with content usage requests during 2009, and when compared with 2006, a 234% increase is noted.

Full-text HTML articles were the most accessed during 2010, with an average of 90,500 monthly requests, followed by PDF articles, with 61,000 average monthly requests, and then abstracts, with 46,000 average monthly requests.

Table 1 shows the top 20 most frequently read articles in the *JABFM* for January through December 2010. Specific articles have ongoing relevance to readers; 65% of the articles appeared on the 2009 top 20 list as well,¹ and the oldest article is from 2001.

As always, we welcome reader feedback about published articles. Comments about specific articles can be posted on the *JABFM* website by clicking on "Rapid Response" in the right column of the article.

Figure 1. Journal of the American Board of Family Medicine Online Content Usage by Year, 2008–2010.

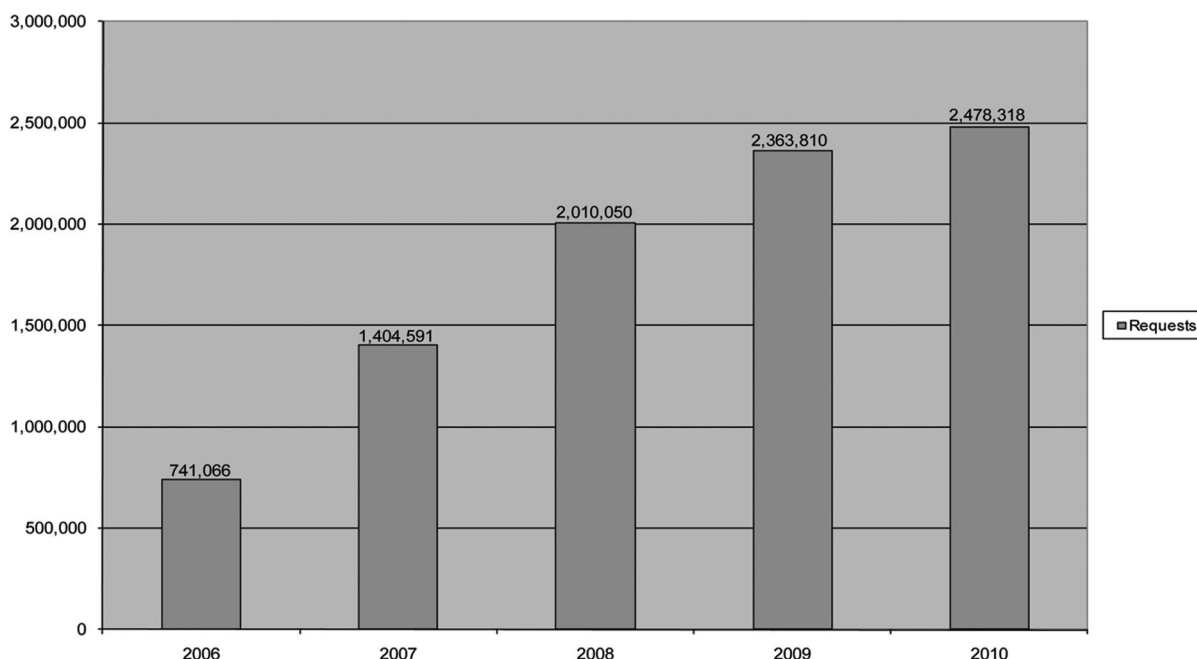


Table 1. The 20 Most Frequently Read Articles in the *Journal of the American Board of Family Medicine* during January 2010 through December 2010*

1.	Eberl MM, Fox CH, Edge SB, Carter CA, Mahoney MC BI-RADS Classification for Management of Abnormal Mammograms² http://www.jabfm.org/cgi/content/full/19/2/161
2.	Ely JW, Osheroff JA, Chambliss ML, Ebell MH Approach to Leg Edema of Unclear Etiology^{3 †} http://www.jabfm.org/cgi/content/full/19/2/148
3.	Mork AA, Haufe SMW, Yancey WB Sometimes (What Seems to Be) A Heart Attack Is (Really) A Pain In The Neck^{4 †} http://www.jabfm.org/cgi/content/full/17/1/74
4.	Ely JW, Kennedy CM, Clark EC, Bowdler NC Abnormal Uterine Bleeding: A Management Algorithm^{5 †}
5.	Ross CM Fish Oil versus Cod Liver Oil: Is Vitamin D a Reason to Go Back to the Future^{6 †} http://www.jabfm.org/cgi/content/full/18/5/445-b
6.	Gold L, Igra H Levofloxacin-Induced Tendon Rupture: A Case Report and Review of the Literature^{7 †} http://www.jabfm.org/cgi/content/full/16/5/458
7.	Hatch RL, Shah S Warthin Tumor: A Common, Benign Tumor Presenting as a Highly Suspicious Mass^{8 †} http://jabfm.org/cgi/content/full/18/4/320
8.	Mirakhur B, McKenna M Recurrent Herpes Simplex Type 2 Virus (Mollaret) Meningitis^{9 †} http://jabfm.org/cgi/content/full/17/4/303
9.	Kulie T, Groff A, Redmer J, Hounshell J, Schrager S Vitamin D: An Evidence-Based Review¹⁰ http://jabfm.org/cgi/content/full/22/6/698
10.	Desai S, Aldea D, Daneels E, Soliman M, Braksmajer AS, Kopes-Kerr CP Chronic Addiction to Dextromethorphan Cough Syrup: A Case Report^{11 †} http://www.jabfm.org/cgi/content/full/19/3/320
11.	Douglass AB, Bope ET Evaluation and Treatment of Posterior Neck Pain in Family Practice^{12 †} http://www.jabfm.org/cgi/content/full/17/suppl_1/S13
12.	Lipsky MS, Sharp LK From Idea To Market: The Drug Approval Process¹³ http://www.jabfm.org/cgi/reprint/14/5/362
13.	Menahem S, Shvartzman P High-Dose Fentanyl Patch for Cancer Pain¹⁴ http://www.jabfm.org/cgi/content/full/17/5/388
14.	Gjerdingen DK, Yawn BP Postpartum Depression Screening: Importance, Methods, Barriers, and Recommendations for Practice¹⁵ http://www.jabfm.org/cgi/content/full/20/3/280
15.	Bobrow RS Excess Factor VIII: A Common Cause of Hypercoagulability¹⁶ http://www.jabfm.org/cgi/content/full/18/2/147
16.	Crawford P Effectiveness of Cinnamon for Lowering Hemoglobin A1C in Patients with Type 2 Diabetes: A Randomized, Controlled Trial¹⁷ http://www.jabfm.org/cgi/content/full/22/5/507
17.	Lijoi AF, Brady J Vasa Previa Diagnosis and Management^{18 †} http://www.jabfm.org/cgi/content/full/16/6/543

Table 1. continued

18.	Gjerdingen D The Effectiveness of Various Postpartum Depression Treatments and the Impact of Antidepressant Drugs on Nursing Infants ¹⁹ http://www.jabfm.org/cgi/content/full/16/5/372
19.	Drezner JA, Sennett BJ Subacromial/Subdeltoid Septic Bursitis Associated with Isotretinoin Therapy and Corticosteroid Injection ²⁰ † http://www.jabfm.org/cgi/content/full/17/4/299
20.	Astin JA, Shapiro SL, Eisenberg DM, Forys KL Mind-Body Medicine: State of the Science, Implications for Practice ²¹ † http://www.jabfm.org/cgi/content/full/16/2/131

*The most-read rankings are recalculated at the beginning of each month. Rankings are based on hits received by articles archived on the *Journal of the American Board of Family Medicine* website only.

†This article was also on the 2009 list of "The 20 Most Read Articles."

Data source: Content usage statistics for the *Journal of the American Board of Family Medicine*, January 2010 through December 2010, HighWire Press; updated monthly. Accessed 11 April 2011).

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