

The Journal of the American Board of Family Medicine

CLASSIFIED ADVERTISING SECTION

The classified rate is \$3.10 per word (minimum of 35 words per ad insertion) and \$115.00 per column inch for classified display ads.

For online ads, (35-word minimum) the rates are: \$3.10 per word for 15 days; \$5.80 per word for 30 days; \$11.05 per word for 60 days; \$15.75 per word for 90 days; and \$19.45 per word for 120 days. Online ads can be posted at any time, per advertiser preference.

Our classified advertisements are all set in the same typeface and format. Italic, underlining or special typefaces are not available. All ads are listed by geographic location.

Classified advertisements placed with JABFM are restricted to physician recruitment, faculty positions, CME courses, seminars, and practices for sale. All ads must relate to the medical field and are subject to approval.

Please refer to the schedule to the right for closing dates. All advertisements for employment must

be nondiscriminatory and comply with all applicable laws and regulations. Ads that discriminate against applicants based on sex, age, race, religion, marital status or physical handicap will not be accepted. For a JABFM rate card or to place an ad or get further information, contact:

***The Journal of the American Board of
Family Medicine***
**Department of Family Medicine
and Public Health Sciences**
Wayne State University
101 E. Alexandrine, Room 249
Detroit, MI 48201
Phone: (313) 577-5205
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Email: jabfm@med.wayne.edu

Print Classified Advertising Deadlines

Issue Date	Closing Date
January-February	December 10
March-April	February 10
May-June	April 10
July-August	June 10
September-October	August 10
November-December	October 10

New Jersey

New Jersey Shore Area Residence Program

BC/BE Internists / Family Practitioners to become Dermatologists - We have a residence program. We offer an excellent salary, benefits, vacation, and incentives. Send CV to: Jerry at schlitz2003@yahoo.com, fax 732-244-2804 or call my cell for an interview 732-814-0769.

View additional ads at www.jabfm.org

Visit us on the Web

The American Board of Family Medicine invites you to visit its Web site at

<http://www.theabfm.org>

The site includes the following topics:

- Requirements for residency training
- Requirements for certification
- Requirements for recertification
- Requirements for Certificates of Added Qualifications in Geriatric Medicine and Sports Medicine
- Future examination dates
- Information on ABFM publications including the *Journal of the American Board of Family Medicine* and ABFM Reference Guides
- A listing of current and past Boards of Directors
- A staff listing and telephone directory
- The meaning of the ABFM emblem
- Official definitions and policies
- A brief history of the specialty
- Access by city and state to names of ABFM-Certified Family Physicians

We welcome your comments and suggestions.

American Board of Family Medicine Inc.

2228 Young Drive
Lexington, Kentucky 40505-4294

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ABFM Emblem



The Emblem of the American Board of Family Medicine embodies the story of the Specialty of Family Medicine.

The upper half of the Emblem pictures a palm tree. The lower half is divided into two parts: on the left-hand side is a representation of the mythological bird, the Phoenix, rising out of its nest of fire; on the right-hand side of the lower half is the standard of medicine, the Staff of Aesculapius.

The palm tree is the Phoenix Dactylifera, the Latin name for the date palm, so called because of the ancient idea that if this tree is burned down or if it falls through old age, it will rejuvenate itself and spring up fairer than ever. This symbolizes our specialty arising directly from its general practice heritage.

The Phoenix, the fabulous Arabian mythological bird, lives a certain number of years, at the close of which it makes a nest of spices, sings a melodious dirge, flaps its wings to set fire to the pile and burns itself to ashes and comes forth with new life. This, of course, symbolizes our periodic recertification.

Immediately below the Emblem are the Latin words, "Palmam Qui Meruit Ferat"--"Let him bear the palm who has earned it". This refers to the Roman custom to give the victorious gladiator a branch of the palm tree, the palm leaf being a sign of attainment of victory--symbolizing for us the attainment of Diplomate status by examination.

*Nicholas J. Pisacano, M.D.
Founding Executive Director, ABFM*