

EDITORIAL OFFICE NEWS AND NOTES**Introduction of More Editorial Board Members and the Most Frequently Read Articles in 2008****Meet *JABFM* Editorial Board Members Alfred O. Berg and Richard D. Clover**

In an ongoing effort to acquaint our readers with the stellar cast making up the editorial board that advises and serves the *Journal of the American Board of Family Medicine (JABFM)*, we are honored to introduce Alfred Berg and Richard Clover. Similar to those who were featured in our last 2 issues,^{1,2} Drs. Berg and Clover are also members of the Institute of Medicine (IOM) of the National Academy of Sciences. The IOM's mission is to serve as adviser to the nation to improve health. The Institute provides independent, evidence-based, and authoritative information and advice concerning health and science policy to policy-makers, professionals, leaders in every sector of society, and the public at large (<http://www.iom.edu/CMS/AboutIOM.aspx>).

Alfred O. Berg, MD, MPH

Dr. Berg is currently Professor and the past chair of Family Medicine at the University of Washington. He received his professional education at Washington University, St. Louis (MD), the University of Missouri, Columbia, and the University of Washington, Seattle (MPH); he completed residencies in family medicine and in general preventive medicine and public health. Dr. Berg was elected to the IOM of the National Academy of Sciences in 1996. In 2004, he received the Thomas W. Johnson Award for career contributions to family medicine education from the American Academy of Family Physicians, and in 2008, he received the F. Marian Bishop Leadership Award from the Society of Teachers of Family Medicine Foundation recognizing his contribution to enhancing the academic credibility of family medicine.

Dr. Berg has served on many national expert panels using evidence-based methods to develop clinical guidelines, including chairmanship of the United States Preventive Services Task Force, co-

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chair of the otitis media panel convened by the Agency for Health Care Policy and Research, chair of the Centers for Disease Control (CDC) and Prevention Sexually Transmitted Diseases Treatment Guidelines panel, member of the American Medical Association/CDC panel producing Guidelines for Adolescent Preventive Services, member of the IOM's Immunization Safety Review Committee, and chair of the IOM's Committee on Treatment of Post Traumatic Stress Disorder. He currently chairs the CDC panel on Evaluation of Genomic Applications in Practice and Prevention and the National Institutes of Health State-of-the-Science Conference on Family History in Primary Care.

Richard D. Clover, MD

Richard D. Clover, MD, is founding Dean of the School of Public Health and Information Sciences at the University of Louisville, Kentucky. He also serves as Co-Director of the Center for Health Hazards Preparedness and Associate Vice President for Health Informatics at the University of Louisville Health Sciences Center. Dr. Clover earned his medical degree from the University of Oklahoma College of Medicine in Oklahoma City, where he completed his residency at the Enid Family Medicine Clinic. He completed a fellowship at the University of Oklahoma, during which he developed his interest in infectious diseases. Dr. Clover's re-

Conflict of interest: The authors are editors of the *JABFM*.



Richard D. Clover, MD

search interests include vaccine-preventable diseases, health policy, and health informatics. He has published in numerous peer-reviewed journals including the *American Journal of Public Health*, the *New England Journal of Medicine*, *Pediatrics*, the *Journal of Infectious Diseases*, *American Family Physician*, and the *Journal of Family Practice*. He also serves on the editorial board of the National Network for Immunization Information.

Dr. Clover is a member of the US Department of Health and Human Services' National Vaccine Advisory Committee, where he serves as the chair of the Adult Immunization Working Group. He is a past member of the Advisory Committee on Immunization Practices, Centers for Disease Control and Prevention, and a member of the American Board of Medicine, Board of Directors, and past chair of the American Academy of Family Physicians Commission on Clinical Policies and Research.

Top 20 *JABFM* Online Articles

Table 1 shows the top 20 most frequently read articles in the *JABFM* for January 2008 through January 2009. Specific articles continue to be relevant to readers, with 13 of the 20 articles appearing

on the 2007 top 20 list.³ Fourteen of the articles were published in 2005 or earlier, showing that older articles maintain their popularity with *JABFM* readers. The 2 newest articles included on the list discuss abuse of medications⁴ and postpartum depression screening⁵; both are problems frequently seen in family medicine.

Content Usage

Figure 1 illustrates both the number of total access events and full-text HTML and PDF accesses for 2008; a new issue is published bimonthly and is also noted. With an average of 167,500 monthly and a total of more than 2 million yearly content usage requests, 2008 proved to be the busiest year for online usage activity in *JABFM* history. Usage activity was up 30% in 2008 when compared with 2007 content usage requests. Full-text HTML articles were the most accessed in 2008 with an average of 68,900 monthly requests followed by abstracts with 35,600 average monthly requests and PDF articles with 35,200 average monthly requests. We thank you, our reading community, for your continued support of the *JABFM*.

***JABFM* is Now on Facebook**

The *JABFM* is always looking for ways to connect with its reading community and we now have a page on Facebook for members to join and meet other readers. The page will also be used to promote special issues and call for papers. To find the *JABFM*, simply type *JABFM* in the search bar at the top of the Facebook page. After clicking on our page, you can become a fan of the *JABFM*. You must have a Facebook account (www.facebook.com) to view the *JABFM* page.

Phillip Lupo, MLIS
Anne Victoria Neale, PhD, MPH
Marjorie A. Bowman, MD, MPA

Table 1. The 20 Most Frequently Read* Articles in the *JABFM* during January 2008 through January 2009†

1. Margaret M. Eberl, Chester H. Fox, Stephen B. Edge, Cathleen A. Carter, Martin C. Mahoney
BI-RADS Classification for Management of Abnormal Mammograms⁶⁺
Article link: <http://www.jabfm.org/cgi/content/full/19/2/161>
2. John W. Ely, Jerome A. Osherooff, M. Lee Chambliss, Mark H. Ebell
Approach to Leg Edema of Unclear Etiology⁷⁺
Article link: <http://www.jabfm.org/cgi/content/full/19/2/148>
3. John Abramson, Barbara Starfield
The Effect of Conflict of Interest on Biomedical Research and Clinical Practice Guidelines: Can We Trust the Evidence in Evidence-Based Medicine?⁸
Article link: <http://www.jabfm.org/cgi/content/full/18/5/414>
4. John W. Ely, Colleen M. Kennedy, Elizabeth C. Clark, Noelle C. Bowdler
Abnormal Uterine Bleeding: A Management Algorithm⁹⁺
Article link: <http://www.jabfm.org/cgi/content/full/19/6/590>
5. Anne Victoria Neale, Kendra L. Schwartz, Marjorie A. Bowman
Conflict of Interest: Can We Minimize Its Influence in the Biomedical Literature?¹⁰
Article link: <http://www.jabfm.org/cgi/content/full/18/5/411>
6. Anthony A. Mork, Scott M. W. Haufe, William B. Yancey
Sometimes (What Seems to Be) A Heart Attack Is (Really) A Pain In The Neck¹¹⁺
Article link: <http://www.jabfm.org/cgi/content/full/17/1/74>
7. Saili Desai, Diana Aldea, Elisabeth Daneels, Manal Soliman, Amy S. Braksmajer, Colin P. Kopes-Kerr
Chronic Addiction to Dextromethorphan Cough Syrup: A Case Report¹²⁺
Article link: <http://www.jabfm.org/cgi/content/full/19/3/320>
8. Celia M. Ross
Fish Oil versus Cod Liver Oil: Is Vitamin D a Reason to Go Back to the Future¹³
Article link: <http://www.jabfm.org/cgi/content/full/18/5/445-b>
9. Liana Gold, Helena Igra
Levofloxacin-Induced Tendon Rupture: A Case Report and Review of the Literature¹⁴
Article link: <http://www.jabfm.org/cgi/content/full/16/5/458>
10. James E. Lessenger, Steven D. Feinberg
Abuse of Prescription and Over-the-Counter Medications⁴
Article link: <http://www.jabfm.org/cgi/content/full/21/1/45>
11. Alan B. Douglass, Edward T. Bope
Evaluation and Treatment of Posterior Neck Pain in Family Practice¹⁵⁺
Article link: http://www.jabfm.org/cgi/content/full/17/suppl_1/S13
12. John A. Astin, Shauna L. Shapiro, David M. Eisenberg, Kelly L. Fors
Mind-Body Medicine: State of the Science, Implications for Practice¹⁶⁺
Article link: <http://www.jabfm.org/cgi/content/full/16/2/131>
13. Tamara J. Dominguez
It's Not a Spider Bite, It's Community-Acquired Methicillin-Resistant *Staphylococcus aureus*¹⁷⁺
Article link: <http://www.jabfm.org/cgi/content/full/17/3/220>
14. Andre F. Lijoi, Joanna Brady
Vasa Previa Diagnosis and Management¹⁸⁺
Article link: <http://www.jabfm.org/cgi/content/full/16/6/543>
15. Jonathan A. Drezner, Brian J. Sennett
Subacromial/Subdeltoid Septic Bursitis Associated with Isotretinoin Therapy and Corticosteroid Injection¹⁹
Article link: <http://www.jabfm.org/cgi/content/full/17/4/299>
16. Erika N. Ringdahl, Susan L. Pereira, John E. Delzell
Treatment of Primary Insomnia²⁰⁺
Article link: <http://www.jabfm.org/cgi/content/full/17/3/212>
17. Dwenda K. Gjerdingen, Barbara P. Yawn
Postpartum Depression Screening: Importance, Methods, Barriers, and Recommendations for Practice⁵
Article link: <http://www.jabfm.org/cgi/content/full/20/3/280>
18. Lee T. Dresang
A Molar Pregnancy Detected by Following β -Human Chorionic Gonadotropin Levels after a First Trimester Loss²¹⁺
Article link: <http://www.jabfm.org/cgi/content/full/18/6/570>
19. Robert Oh
Practical Applications of Fish Oil (Ω -3 Fatty Acids) in Primary Care²²⁺
Article link: <http://www.jabfm.org/cgi/content/full/18/1/28>

Table 1. Continued

20. Dwenda Gjerdingen
The Effectiveness of Various Postpartum Depression Treatments and the Impact of Antidepressant Drugs on Nursing Infants^{23‡}
 Article link: <http://www.jabfm.org/cgi/content/full/16/5/372>

*The most-read rankings are recalculated at the beginning of each month. Rankings are based on hits received by articles archived on the *JABFM* website only.

[†]Data source: “The 20 Most Frequently Read Articles” for the *JABFM*, January 2008 through January 2009, HighWire Press; updated monthly, last on February 11, 2009 (accessed March 4, 2009).

[‡]This article was also on the 2007 list of “The 20 Most Read Articles” (³).

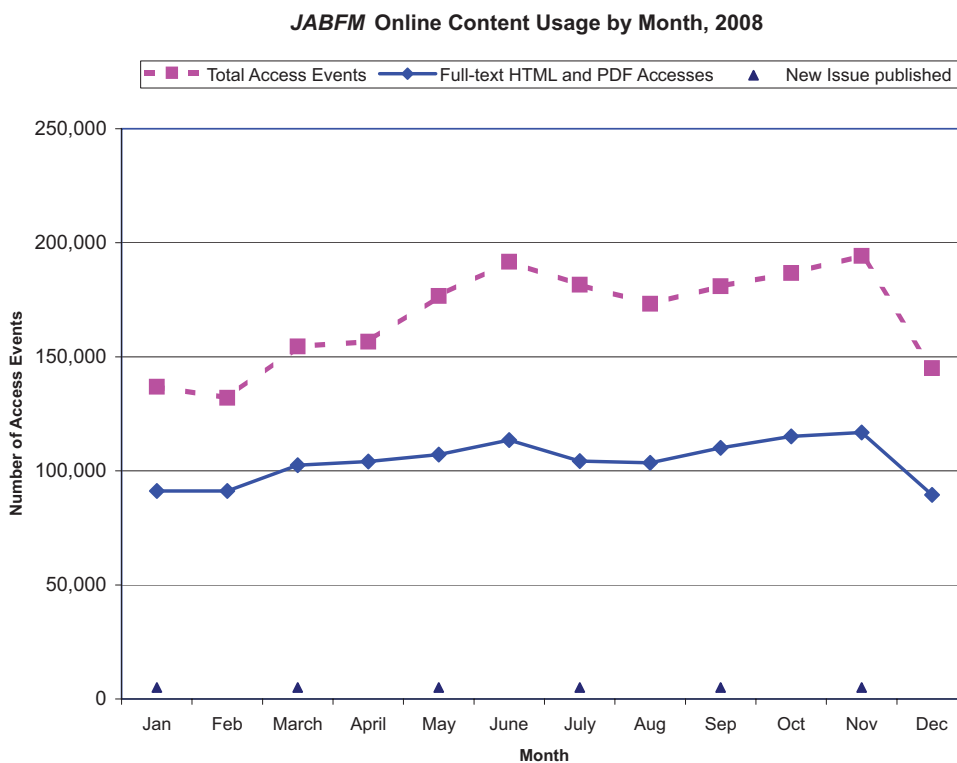


Figure 1. Data source: “Year-to-Date Usage Summary” for the *JABFM*, HighWire Press, produced February 11, 2009 (accessed March 4, 2009).

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