The Journal of the American Board of Family Practice

CLASSIFIED ADVERTISING SECTION

The classified rate is $1.90 per word (minimum charge of $80.00 per ad insertion) and $110.00 per column inch for classified display ads.

Note: Our classified advertisements are all set in the same typeface and format. Italic, underlining or special typefaces are not available. All ads are listed by geographic location. Classified advertisements placed with JABFP are restricted to physician recruitment, faculty positions, CME courses, seminars, and practices for sale. All ads must relate to the medical field and are subject to approval.

Please refer to the schedule below for closing dates. All advertisements for employment must be nondiscriminatory and comply with all applicable laws and regulations. Ads that discriminate against applicants based on sex, age, race, religion, marital status or physical handicap will not be accepted. Classified advertising orders and correspondence should be directed to:

Classified Advertising Department
The Journal of the American Board of Family Practice
Department of Family Medicine
Box 545696
University of Washington
Seattle, WA 98195-4696
Phone: (206) 685-3993
Fax: (206) 543-8911

For courier services, use the following address:
The Journal of the American Board of Family Practice
4500 9th Avenue NE, Suite 330
Seattle, WA 98105

Classified Advertising Deadlines

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<th>Issue Date</th>
<th>Closing Date</th>
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<td>January-February</td>
<td>December 1</td>
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<td>March-April</td>
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<td>May-June</td>
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Deep South
Assistant Residency Director
The College of Community Health Sciences, University of Alabama School of Medicine—Tuscaloosa, is seeking an Assistant Residency Director at the rank of Assistant or Associate Professor, tenure or non-tenure track. Responsibilities include assisting the Residency Director, teaching family practice residents and medical students in their clinical training, patient care, and scholarly activity. The Tuscaloosa Family Practice Residency is the most productive residency in the southeast having graduated 258 family practice physicians. Tuscaloosa is the home of the University of Alabama and is located in west central Alabama with a population of approximately 100,000. It offers exceptional educational, cultural, and recreational opportunities. It is one hour from Birmingham, three hours from Atlanta, and five hours from the gulf coast. The main campus of the University of Alabama is a comprehensive research institution, which offers a wide variety of opportunities for faculty and their family. This position requires a M.D. degree from an LCME accredited medical institution, graduation from an ACGME accredited family practice residency, and ABFP certification. The candidate must have previous teaching experience and fellowship training is preferred. Salary commensurate with experience, applications will be accepted until the position is filled. To insure consideration, applications should be received by July 1, 2000. Send letter of interest and CV to Jerry T. McKnight, M.D., Chairman, Department of Family Medicine, Box 870374, Tuscaloosa, AL 35487-0374, A/A/EEO.

Northwest
HIGHLY SUCCESSFUL FAMILY PRACTICE AVAILABLE
Grosses approximately $300 per hour - 2500 active patients. Practice could easily be doubled as physician works only part time. Very modern, efficient and well equipped office with low overhead. Work one in five weekends. 100% financing or terms available. Present physician retiring from family practice. Contact: Louise Maclean M.D., 401-823-4463.

Pacific Coast
SEATTLE, WASHINGTON
Expanding medical group seeks B/C or B/Q family practitioners, with and without OB, for various clinic sites in South King and Pierce counties. All practices are located within 40 minutes of downtown Seattle. Openings available both now and in summer of 2000. Excellent call rotations in established family practice settings with excellent specialty and OB backup. Excellent benefits. Income guarantee and incentive bonus. Three year family practice residency in accredited U.S. residency program required. Contact Multicare Medical Group at 1-800-621-0301 or fax CV to 253-403-5451. Address email inquiries to thillen@multicare.org. Website: www.multicare.org.
At Valley Baptist Medical Center, our prescription for success starts with career-building benefits and South Texas sunshine. We’re offering a rewarding opportunity to take charge of your profession in a 588-licensed bed, state-of-the-art facility surrounded by friendly communities, white-sand beaches and brilliant sunsets. If you’re ready for a better quality of life, take our advice and call us in the morning.

Sunshine P.R.N.

FAMILY PRACTITIONERS
We seek BC/BE Family Practitioners for a variety of opportunities including solo practice, multi-specialty group practice (outpatient only, no call), or full-time Family Practice Residency Program faculty member (clinical/teaching experience preferred).

Call or send CV to:
Julie Hoelscher, CMSR
or LeNora Johnson
Valley Baptist Medical Center
(800) 471-9743
Fax (956) 389-6746
2101 Pease Street
Harlingen, Texas 78550

Valley Baptist Medical Center
Harlingen, Texas

the answer to your recruitment problems!

JABFP
CLASSIFIED ADS DELIVER
Visit us on the Web

The American Board of Family Practice invites you to visit its Web site at

http://www.abfp.org

The site includes the following topics:

- Requirements for residency training
- Requirements for certification
- Requirements for recertification
- Requirements for Certificates of Added Qualifications in Geriatric Medicine and Sports Medicine
- Future examination dates
- Information on ABFP publications including the Journal of the American Board of Family Practice and ABFP Reference Guides
- A listing of current and past Board of Directors
- A staff listing and telephone directory
- The meaning of the ABFP emblem
- Official definitions and policies
- A brief history of the specialty
- Access by city and state to names of ABFP-Certified Family Physicians

We welcome your comments and suggestions.
ADDRESS CHANGE FORM
(To be used by Diplomates of the American Board of Family Practice)

The address provided will become an "address or record" with the Board. The Board prefers the use of professional addresses.

Current addresses for all Diplomates are necessary for communication from the Board relating to the Examinations, updated Recertification information, etc., as well as to ensure the receipt of the Journal of the American Board of Family Practice.

<table>
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<tr>
<th>ABFP Identification Number</th>
<th>012345 1995</th>
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<tbody>
<tr>
<td>(5-digit number above name on mailing label)</td>
<td>Cynthia R. Rogers MD 116 Main Street Lexington KY 40505</td>
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Year of Certification or Recertification _______

NAME

Current Address

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<tr>
<th>Street</th>
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Effective Date of Change ____________________

Signature of Diplomate _____________________

Return to: The American Board of Family Practice

2228 Young Drive
Lexington KY 40505-4294
Fax: (606) 335-7509
ABFP Emblem

The Emblem of the American Board of Family Practice embodies the story of the Specialty of Family Practice.

The upper half of the Emblem pictures a palm tree. The lower half is divided into two parts: on the left-hand side is a representation of the mythological bird, the Phoenix, rising out of its nest of fire; on the right-hand side of the lower half is the standard of medicine, the Staff of Aesculapius.

The palm tree is the Phoenix Dactylifera, the Latin name for the date palm, so called because of the ancient idea that if this tree is burned down or if it falls through old age, it will rejuvenate itself and spring up fairer than ever. This symbolizes our specialty arising directly from its general practice heritage.

The Phoenix, the fabulous Arabian mythological bird, lives a certain number of years, at the close of which it makes a nest of spices, sings a melodious dirge, flaps its wings to set fire to the pile and burns itself to ashes and comes forth with new life. This, of course, symbolizes our periodic recertification.

Immediately below the Emblem are the Latin words, "Palmam Qui Meruit Ferat"—"Let him bear the palm who has earned it." This refers to the Roman custom to give the victorious gladiator a branch of the palm tree, the palm leaf being a sign of attainment of victory—symbolizing for us the attainment of Diplomate status by examination.

Nicholas J. Pisacano, M.D.
Founding Executive Director, ABFP
Physician Web Sites (fə-'zi-shən-'web-'sīts) n.
See also www.medscape.com 1. By taking a few minutes to create a Medscape Physician Web Site, you can begin offering patients information they simply can’t find anywhere else — because it comes from you. 2. Guide your patients to your own Physician Web Site, and you’ll be assured about the quality of what they are reading online. 3. Ease burdens on your staff by answering online the administrative questions that get asked again and again.

Because patients look to you for health information, guide them to the best when they need it most.

Free Physician Web Sites from Medscape

It’s never been easier to create a powerful, comprehensive online presence for your medical practice. With access to the Internet, a free Medscape membership, and about 20 minutes, you have everything you need to create your free Medscape Physician Web Site. You’ll be able to offer your patients important information including links to sites you recommend and a personalized “Note from Your Doctor” you can update as often as you like. That way, you’ll be assured of the quality of information your patients are reading online. Discover for yourself all the benefits of a Physician Web Site from Medscape... the online resource for better patient care.

Want to see a Medscape Physician Web Site? Visit Dr. Maria Sophocles’ site at:
http://doctor.medscape.com/MariaSophoclesMD

Medscape www.medscape.com