

EDITORIAL OFFICE NEWS AND NOTES

JABFM Editorial Board Member's Election to the Institute of Medicine and New Journal Alerts and Features

The *Journal of the American Board of Family Medicine* would like to take this opportunity to congratulate editorial board member Dr. James Mold, who was elected to the Institute of Medicine. He joins other board members previously elected to the Institute of Medicine, including Drs. Alfred Berg, Marjorie Bowman, Richard Clover, Larry Culpepper, Larry Green, and Howard Rabinowitz.

James Mold completed his undergraduate studies at the University of Michigan, receiving a BS with honors. He received his MD from Duke University, where he was elected to the $\Lambda\Omega$ Honorary Fraternity. After completion of his residency in Family Medicine at the University of Rochester/Highland Hospital, Dr. Mold worked as a family physician in Ghana, West Africa, and then in Hillsborough, North Carolina, before joining the faculty in the Department of Family Medicine at the University of Oklahoma Health Sciences Center. There, through self-study and a part-time fellowship offered by the University of North Carolina, Dr. Mold became a geriatrician and developed a number of geriatric teaching sites including assessment and continuity clinics, an inpatient geriatric treatment program, a teaching nursing home service, and the Oklahoma Geriatric Education Center, now a part of the Oklahoma Center on Aging. He was instrumental in creating the Department of Geriatric Medicine, which was only the third geriatric department in the country at that time. These experiences resulted in his conceptualization of "goal-directed health care," a theoretical model that continues to gain acceptance around the world.

After a brief interlude as the Smock Endowed Professor of Geriatrics at the University of Louisville, Jim returned to the University of Oklahoma to become Director of the Research Division in the renamed Department of Family and Preventive Medicine. At the same time he completed a Masters Degree program in Biostatistics at the College of Public Health. In 1994, Dr. Mold obtained funding for and founded the Oklahoma Physicians Re-



James W. Mold, MD, MPH

source/Research Network, which has since become one of the premiere regional practice-based research networks in the United States. Jim's willingness to learn from practicing clinicians and to question traditional wisdom has led to the development of new research methodologies and new ways to understand research that occurs at the interface between traditional research and quality improvement. His current passion involves building a system-wide dissemination and implementation infrastructure that does for health care what the cooperative extensions have done for farming. Much of the recent work done by Oklahoma Physicians Resource/Research Network clinicians has focused on improving delivery of preventive services. A model is emerging that could have a major impact on how primary care clinicians convert disease-oriented guidelines into patient-centered recommendations.

Please look for other editorial board members' biographies in this section in subsequent issues.

New Journal Alerts

The *JABFM* values both the contributions of its authors and the insights of its reviewers and now acknowledge those who make exceptional offerings

to the *Journal*. With this in mind, we would like to announce 2 new email alerts that will be sent from the *JABFM*:

- Each month an email alert will be sent by the Editorial Office to notify those authors who appear on the Top 50 Most-Read Articles list for the month, which contains a link to this reporting feature on the *JABFM* website.
- A peer reviewer letter will be sent annually to those reviewers who write exceptional reviews to show our appreciation and strengthen relations with the family medicine research community.

New Journal Features

To embrace current publishing trends and improve on-line usability, the *JABFM* is proud to offer the following enhancements in 2009:

- Renovations of the Information for Authors page on the *JABFM* website to improve aesthetics and usability. In addition, policies are being reviewed and updated as needed.

- The availability of a new permission to use content form on the *JABFM* website, which can be submitted directly to the Editorial Office via E-mail.
- The addition of social bookmarking icons to each article for readers to save favorite *JABFM* articles to their preferred social bookmarking site. This feature will support Connotea, CiteULike, Delicious, Digg, Reddit, and Technorati.
- A *JABFM* entry in Wikipedia to promote the *Journal*.
- The creation of a *JABFM* Facebook page for readers to meet others in the reading community.
- Implementation of the Author Data Center, which will allow authors to track readership statistics and citation information specific to their published article.

We hope that the *JABFM* community will find these enhancements useful and interesting.

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Marjorie A. Bowman, MD, MPA
Phillip Lupo, MLIS