# **ABFM Emblem**



The Emblem of the American Board of Family Medicine embodies the story of the Specialty of Family Medicine.

The upper half of the Emblem pictures a palm tree. The lower half is divided into two parts: on the left-hand side is a representation of the mythological bird, the Phoenix, rising out of its nest of fire; on the right-hand side of the lower half is the standard of medicine, the Staff of Aesculapius.

The palm tree is the Phoenix Dactylifera, the Latin name for the date palm, so called because of the ancient idea that if this tree is burned down or if it falls through old age, it will rejuvenate itself and spring up fairer than ever. This symbolizes our specialty arising directly from its general practice heritage.

The Phoenix, the fabulous Arabian mythological bird, lives a certain number of years, at the close of which it makes a nest of spices, sings a melodious dirge, flaps its wings to set fire to the pile and burns itself to ashes and comes forth with new life. This, of course, symbolizes our periodic recertification.

Immediately below the Emblem are the Latin words, "Palmam Qui Meruit Ferat"--"Let him bear the palm who has earned it". This refers to the Roman custom to give the victorious gladiator a branch of the palm tree, the palm leaf being a sign of attainment of victory--symbolizing for us the attainment of Diplomate status by examination.

Nicholas J. Pisacano, M.D. Founding Executive Director, ABFM

# The Journal of the American Board of Family Medicine

## CLASSIFIED ADVERTISING SECTION

The classified rate is \$3.90 per word (minimum of 35 words per ad insertion). Please contact the Journal for classified display ad pricing.

For online ads, (35-word minimum) the rates are: \$3.90 per word for 15 days; \$7.30 per word for 30 days; \$13.88 per word for 60 days; \$19.74 per word for 90 days; and \$24.28 per word for 120 days. Online ads can be posted at any time, per advertiser preference.

Our classified advertisements are all set in the same typeface and format. Italic, underlining or special typefaces are not available. All ads are listed by geographic location.

Classified advertisements placed with JABFM are restricted to physician recruitment, faculty positions, CME courses, seminars, and practices for sale. All ads must relate to the medical field and are subject to approval.

Please refer to the schedule to the right for closing dates. All advertisements for employment must

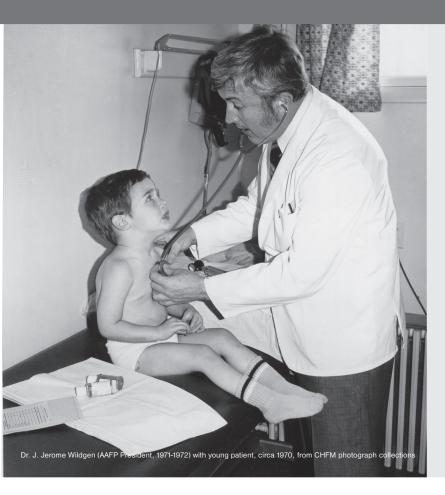
be nondiscriminatory and comply with all applicable laws and regulations. Ads that discriminate against applicants based on sex, age, race, religion, marital status or physical handicap will not be accepted. For a JABFM rate card or to place an ad or get further information, contact:

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#### **Print Classified Advertising Deadlines**

Issue Date
January-February
March-April
May-June
July-August
September-October
November-December

Closing Date
December 10
February 10
April 10
June 10
August 10
October 10



# Claim Heritage

The Center for the History of Family Medicine is devoted to preserving and sharing the history of family medicine. Through exhibits, research, and reference services, the Center promotes family medicine's distinguished past and looks forward to its promising future. Claim your family medicine heritage!

www.aafpfoundation.org/chfm





# Visit us on the Web

The American Board of Family Medicine invites you to visit its Web site at

http://www.theabfm.org

The site includes the following topics:

- Requirements for residency training
- Requirements for certification
- Requirements for recertification
- Requirements for Certificates of Added Qualifications in Geriatric Medicine and Sports Medicine
- Future examination dates
- Information on ABFM publications including the Journal of the American Board of Family Medicine and ABFM Reference Guides
- A listing of current and past Boards of Directors
- A staff listing and telephone directory
- The meaning of the ABFM emblem
- Official definitions and policies
- A brief history of the specialty
- Access by city and state to names of ABFM-Certified Family **Physicians**

We welcome your comments and suggestions.

## American Board of Family Medicine Inc.

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# ADDRESS CHANGE FORM

(To be used by Diplomates of the American Board of Family Medicine)



Attach label if available

The address provided will become an "address of record" with the Board. The Board prefers the use of *professional addresses*.

Current addresses for all Diplomates are necessary for communication from the Board relating to the Examinations, updated Recertification information, etc., as well as to ensure the receipt of the *Journal of the American Board of Family Medicine* 

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NAME			
Current Addres	ss	New Address	
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If you don't have an ID or password, contact help@theabfm.org or 877-223-7437.