

## EDITORIAL OFFICE NEWS AND NOTES

## Content Usage and the Most Frequently Read Articles by Issue in 2013

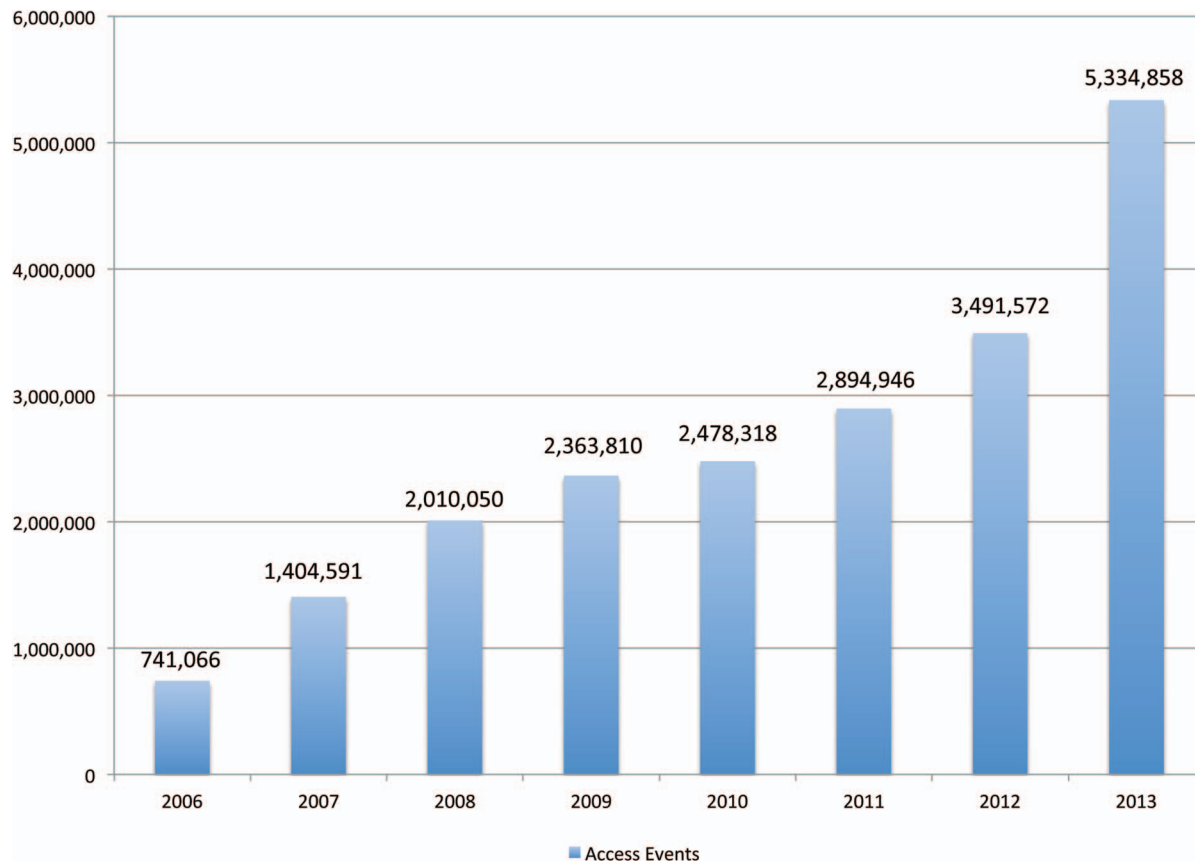
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We are pleased to provide our annual report about *Journal of the American Board of Family Medicine* (JABFM) articles published in 2013 that were of the greatest interest to our readers. Table 1 shows the 3 most frequently read articles by issue in 2013. Original research proves to be the most-read type of article in the 2013 list.

*Conflict of interest:* The authors are editors and staff of the JABFM.

In addition, we provide an update on the usage statistics of our content over the past 8 years. Figure 1 illustrates the number of total access events for JABFM content from 2006 to 2013. 2013 Was the busiest year for online usage activity in JABFM's history, with an average of 889,144 every 2 months (JABFM is published bimonthly) and a total of 5.33 million annual content usage requests. Compare this with 14.2 million website visits per year for the weekly *Journal of the American Medical Association* (JAMA): about 284,000 visits per

**Figure 1.** The number of total access events for *Journal of the American Board of Family Medicine* content from 2006 to 2013.



**Table 1. The Three Most Frequently Read Articles in the *Journal of the American Board of Family Medicine* by Issue in 2013**

Issue	Article Authors and Title	URL
January/February 2013, Volume 26, Issue 1	1. Fritz DJ, Carney RM, Steinmeyer B, Ditson G, Hill N, Zee-Cheng J. The efficacy of auriculotherapy for smoking cessation: a randomized, placebo-controlled trial. <sup>2</sup>	<a href="http://jabfm.org/content/26/1/61.full">http://jabfm.org/content/26/1/61.full</a>
	2. Falcone JL, Middleton DB. Performance on the American Board of Family Medicine certification examination by country of medical training. <sup>3</sup>	<a href="http://jabfm.org/content/26/1/78.full">http://jabfm.org/content/26/1/78.full</a>
	3. Bouchard T, Fehring RJ, Schneider M. Efficacy of a new postpartum transition protocol for avoiding pregnancy. <sup>4</sup>	<a href="http://jabfm.org/content/26/1/35.full">http://jabfm.org/content/26/1/35.full</a>
March/April 2013, Volume 26, Issue 2	1. McDonald MH, Hoffman MR, Gentry LR. When is fluid in the mastoid cells a worrisome finding? <sup>5</sup>	<a href="http://jabfm.org/content/26/2/218.full">http://jabfm.org/content/26/2/218.full</a>
	2. Siwik V, Kutob R, Ritenbaugh C, et al. Intervention in overweight children improves body mass index (BMI) and physical activity. <sup>6</sup>	<a href="http://jabfm.org/content/26/2/126.full">http://jabfm.org/content/26/2/126.full</a>
	3. Painter NA, Morello CM, Singh RF, McBane SE. An evidence-based and practical approach to using Bydureon™ in patients with type 2 diabetes. <sup>7</sup>	<a href="http://jabfm.org/content/26/2/203.full">http://jabfm.org/content/26/2/203.full</a>
May/June 2013, Volume 26, Issue 3	1. Evans D, Hartung DM, Beasley D, Fagnan LJ. Breaking up is hard to do: lessons learned from a pharma-free practice transformation. <sup>8</sup>	<a href="http://jabfm.org/content/26/3/332.full">http://jabfm.org/content/26/3/332.full</a>
	2. Peterson LE, Phillips RL, Puffer JC, Bazemore A, Petterson S. Most family physicians work routinely with nurse practitioners, physician assistants, or certified nurse midwives. <sup>9</sup>	<a href="http://jabfm.org/content/26/3/244.full">http://jabfm.org/content/26/3/244.full</a>
	3. Griswold KS, Lesko SE, Westfall JM, for the Folsom Group. Communities of solution: partnerships for population health. <sup>10</sup>	<a href="http://jabfm.org/content/26/3/232.full">http://jabfm.org/content/26/3/232.full</a>
July/August 2013, Volume 26, Issue 4	1. Falcone JL, Middleton DB. Pass rates on the American Board of Family Medicine certification examination by residency location and size. <sup>11</sup>	<a href="http://jabfm.org/content/26/4/453.full">http://jabfm.org/content/26/4/453.full</a>
	2. Nakawah MO, Hawkins C, Barbandi F. Asthma, chronic obstructive pulmonary disease (COPD), and the overlap syndrome. <sup>12</sup>	<a href="http://jabfm.org/content/26/4/470.full">http://jabfm.org/content/26/4/470.full</a>
	3. Franklin GM, Fulton-Kehoe D, Turner JA, Sullivan MD, Wickizer TM. Changes in opioid prescribing for chronic pain in Washington State. <sup>13</sup>	<a href="http://jabfm.org/content/26/4/394.full">http://jabfm.org/content/26/4/394.full</a>
September/October 2013, Volume 26, Issue 5	1. Davis M, Balasubramanian BA, Waller E, Miller BF, Green LA, Cohen DJ. Integrating behavioral and physical health care in the real world: early lessons from Advancing Care Together. <sup>14</sup>	<a href="http://jabfm.org/content/26/5/588.full">http://jabfm.org/content/26/5/588.full</a>
	2. Labreche MJ, Lee GC, Attridge RT, et al. Treatment failure and costs in patients with methicillin-resistant <i>Staphylococcus aureus</i> (MRSA) skin and soft tissue infections: a South Texas Ambulatory Research Network (STARNet) study. <sup>15</sup>	<a href="http://jabfm.org/content/26/5/508.full">http://jabfm.org/content/26/5/508.full</a>
	3. Bronsert MR, Henderson WG, Valuck R, Hosokawa P, Hammermeister K. Comparative effectiveness of antihypertensive therapeutic classes and treatment strategies in the initiation of therapy in primary care patients: a Distributed Ambulatory Research in Therapeutics Network (DART Net) study. <sup>16</sup>	<a href="http://jabfm.org/content/26/5/529.full">http://jabfm.org/content/26/5/529.full</a>
November/December 2013, Volume 26, Issue 6	1. Nora LM. Advancing quality health care through continuing American Board of Medical Specialties board certification. <sup>17</sup>	<a href="http://jabfm.org/content/26/6/620.full">http://jabfm.org/content/26/6/620.full</a>
	2. Wahlert L, Fiester A. A false sense of security: lesbian, gay, bisexual, and transgender (LGBT) surrogate health care decision-making rights. <sup>18</sup>	<a href="http://jabfm.org/content/26/6/802.full">http://jabfm.org/content/26/6/802.full</a>
	3. Eide MJ, Asgari MM, Fletcher SW, et al. Effects on skills and practice from a web-based skin cancer course for primary care providers. <sup>19</sup>	<a href="http://jabfm.org/content/26/6/648.full">http://jabfm.org/content/26/6/648.full</a>

Data source: Content usage statistics for the *JABFM*, January 2013 through December 2013, HighWire Press (updated monthly). Rankings are based on hits received by articles archived on the *JABFM* website only. Accessed 3 March 2014.

week.<sup>1</sup> Content activity was up 53% in 2013 compared with content usage requests during 2012 and, when compared with 2006, a 620% increase is noted. Full-text articles were the most accessed during 2013, with an average of 168,420 monthly requests; followed by abstracts, with 162,919 average monthly requests; then PDF articles, with 67,812 average monthly requests.

Full-text and PDF articles were accessed 472,464 times per issue compared with 280,000 full-text and PDF downloads per *JAMA* issue.<sup>1</sup> Of note, *JAMA* also has 325,000 subscribers who receive the print journal per week, whereas the *JABFM* readership is mostly online.

As always, we welcome reader feedback about published articles. Comments about specific articles can be posted to the *JABFM* website by clicking on “Responses” in the middle column of the article.

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