

Content Usage and the Most Frequently Read Articles by Issue in 2011

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We are pleased to provide feedback about the *Journal of the American Board of Family Medicine* (JABFM) articles published in 2011 that were of the greatest interest to our readers. Table 1 shows the 3 most frequently read articles by issue in 2011. Original research and clinical reviews proved to be the most-read type of article.

In addition, we provide an update on the usage statistics of our content over the last 6 years. Figure 1 illustrates the number of total access

events for JABFM content from 2006 to 2011. With an average of 240,000 monthly and a total of 2.89 million yearly content usage requests, 2011 was the busiest year for online usage activity in JABFM's history. Content activity was up 17% in 2011 compared with content usage requests during 2010, and when compared with 2006, a 291% increase is noted. Abstracts were the most accessed during 2011, with an average of 82,349 monthly requests; followed closely by full-text HTML articles, with 82,266 average monthly requests; and then PDFs, with 50,926 average monthly requests.

As always, we welcome reader feedback about published articles. Comments about specific arti-

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Table 1. The Three Most Frequently Read *Journal of the American Board of Family Medicine* Articles by Issue in 2011

January/February 2011, Volume 24, Issue 1	<ol style="list-style-type: none"> 1. "Obesity and Women's Health: An Evidence-Based Review,"² Teresa Kulie, Andrew Slattengren, Jackie Redmer, Helen Counts, Anne Eglash, and Sarina Schrager http://jabfm.org/content/24/1/75.full 2. "Novel Treatment of Onychomycosis using Over-the-Counter Mentholated Ointment: A Clinical Case Series,"³ Richard Derby, Patrick Rohal, Constance Jackson, Anthony Beutler, and Cara Olsen http://jabfm.org/content/24/1/69.full 3. "Family Medicine Outpatient Encounters Are More Complex Than Those of Cardiology and Psychiatry,"⁴ David Katerndahl, Robert Wood, and Carlos Roberto Jaén http://jabfm.org/content/24/1/6.full
March/April 2011, Volume 24, Issue 2	<ol style="list-style-type: none"> 1. "Counseling Postmenopausal Women About Bioidentical Hormones: Ten Discussion Points for Practicing Physicians,"⁵ Richa Sood, Lynne Shuster, Robin Smith, Ann Vincent, and Aminah Jatoi http://jabfm.org/content/24/2/202.full 2. "Knuckle Cracking and Hand Osteoarthritis,"⁶ Kevin deWeber, Mariusz Olszewski, and Rebecca Ortolano http://jabfm.org/content/24/2/169.full 3. "Identifying Patients at Risk for Obstructive Sleep Apnea in a Primary Care Practice,"⁷ Michael Grover, Martina Mookadam, Danielle Armas, Ciara Bozarth, Tarah Castleberry, Meghan Gannon, Denise Webb, and Amylou Dueck http://jabfm.org/content/24/2/152.full

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Table 1. Continued

May/June 2011, Volume 24, Issue 3	<ol style="list-style-type: none"> 1. "Patient-Centered Care is Associated with Decreased Health Care Utilization,"⁸ Klea D. Bertakis and Rahman Azari http://jabfm.org/content/24/3/229.full 2. "Smoking and Asthma,"⁹ Megan Stapleton, Amanda Howard-Thompson, Christa George, Robert M. Hoover, and Timothy H. Self http://jabfm.org/content/24/3/313.full 3. "Prevalence of Depressive Symptoms in the Immediate Postpartum Period,"¹⁰ Ganesh Pawar, Christine Wetzker, and Dwenda Gjerdengen http://jabfm.org/content/24/3/258.full
July/August 2011, Volume 24, Issue 4	<ol style="list-style-type: none"> 1. "Cannabis and Its Derivatives: Review of Medical Use,"¹¹ Lawrence Leung http://jabfm.org/content/24/4/452.full 2. "Chronic Constipation: An Evidence-Based Review,"¹² Lawrence Leung, Taylor Riutta, Jyoti Kotecha, and Walter Rosser http://jabfm.org/content/24/4/436.full 3. "Glycemic Control Patterns and Kidney Disease Progression among Primary Care Patients with Diabetes Mellitus,"¹³ Doyle M. Cummings, Lars C. Larsen, Lisa Doherty, C. Suzanne Lea, and Don Holbert http://jabfm.org/content/24/4/391.full
September/October 2011 (Special PBR Theme Issue), Volume 24, Issue 5	<ol style="list-style-type: none"> 1. "Prevalence, Severity, and Treatment of Community-Acquired Methicillin-Resistant <i>Staphylococcus Aureus</i> (CA-MRSA) Skin and Soft Tissue Infections in 10 Medical Clinics in Texas: A South Texas Ambulatory Research Network (STARNet) Study,"¹⁴ Nicolas A. Forcade, Michael L. Parchman, James H. Jorgensen, Liem C. Du, Natalie R. Nyren, Lucina B. Treviño, Joel Peña, Michael W. Mann, Abilio Muñoz, Sylvia B. Treviño, Eric M. Mortensen, Brian L. Wickes, Brad H. Pollock, and Christopher R. Frei http://jabfm.org/content/24/5/543.full 2. "Quasi-Experimental Designs in Practice-based Research Settings: Design and Implementation Considerations,"¹⁵ Margaret A. Handley, Dean Schillinger, and Stephen Shiboski http://jabfm.org/content/24/5/589.full 3. "Chronic Non-Cancer Pain: A Siren for Primary Care—A Report from the Primary care Multiethnic Network (PRIME Net),"¹⁶ Robert R. Leverence, Robert L. Williams, Michael Potter, Douglas Fernald, Mark Unverzagt, Wilson Pace, Bennett Parnes, Elvan Daniels, Betty Skipper, Robert J. Volk, Anthony E. Brown, Robert L. Rhyne, and on behalf of PRIME Net clinicians http://jabfm.org/content/24/5/551.full
November/December 2011, Volume 24, Issue 6	<ol style="list-style-type: none"> 1. "Family Physician Scope of Practice: What It Is and Why It Matters,"¹⁷ Warren P. Newton http://jabfm.org/content/24/6/633.full 2. "The Patient-Center Medical Home and Managed Care: Times Have Changed, Some Components Have Not,"¹⁸ Macaran A. Baird http://jabfm.org/content/24/6/630.full 3. "What Services Do Family Physicians Provide in a Time of Primary Care Transition?,"¹⁹ Andrew W. Bazemore, Stephen Petterson, Nicole Johnson, Imam M. Xierali, Robert L. Phillips, Jason Rinaldo, James C. Puffer, and Larry A. Green http://jabfm.org/content/24/6/635.full

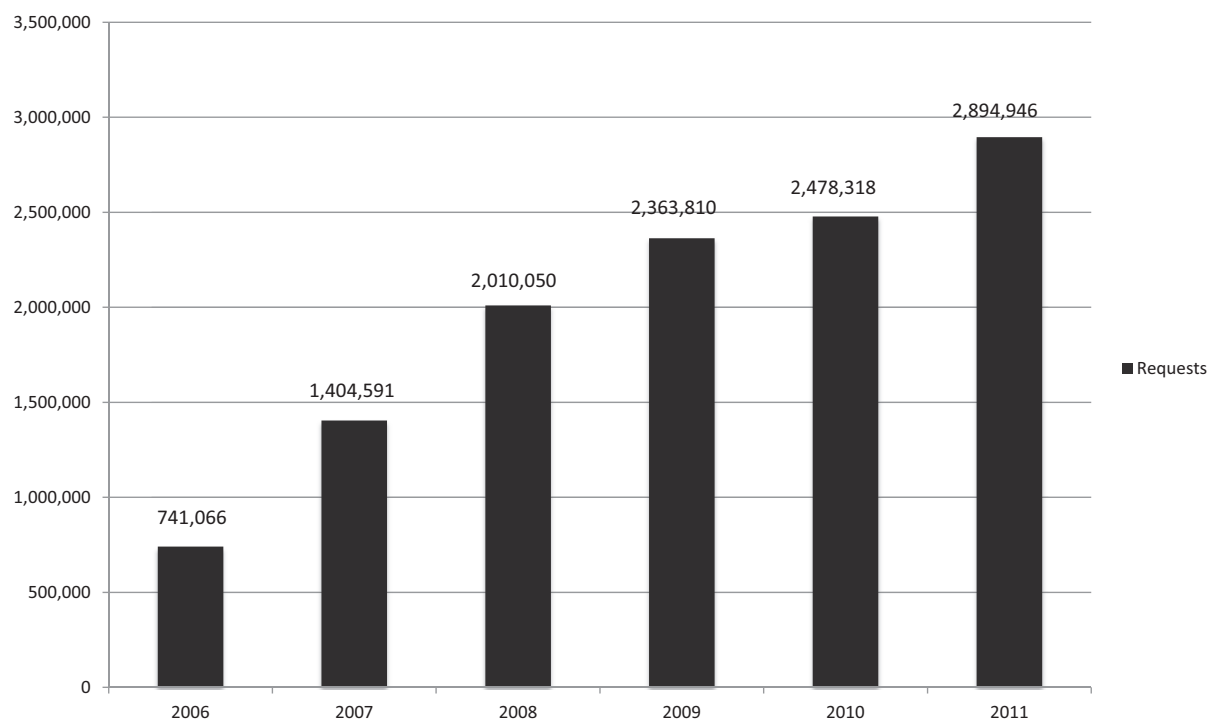
Data source: Content usage statistics for the *Journal of the American Board of Family Medicine*, January 2011 through December 2011, HighWire Press; updated monthly. Rankings are based on hits received by articles archived on the *Journal of the American Board of Family Medicine* website only. Accessed 23 February 2012.

cles can be posted to the *JABFM* website by clicking on "Responses" in the middle column of the article.

We would also like to mention that in October 2011, we launched a new *JABFM* website for our readers. To quote from our new site, "the user interface is a flexible 3-column design that places many features at your service without tak-

ing attention away from the substantive page content. Features most closely associated with the page content are placed closest to it. A major goal of the design is to keep you in context as you conduct your research."¹ We hope that you find our new layout informative and easy to use and we welcome any suggestions to improve its usability.

Figure 1. The number of total access events for *JABFM* content from 2006 to 2011.



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