# Preventing or Improving Obesity by Addressing Specific Eating Patterns

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The problem of obesity and overweight is an epidemic in the United States. Weight is a product of energy balance: energy intake versus energy expenditure. The purpose of this review is to identify adult eating behaviors that are known to strongly affect the energy intake side of the energy balance and that may be readily amenable to prevention and intervention efforts in primary care. Restaurant and fast food consumption, large portion sizes, and consumption of beverages with sugar added increase energy intake and are highly associated with weight gain and obesity. Conversely, consumption of low energy dense food, ie, fruits and vegetables, and routine healthy breakfast consumption can help to maintain or lose weight. These distinct behaviors represent concrete negative and positive eating patterns on which primary care providers can focus when counseling overweight and obese patients. They also represent behavioral targets for designing and testing clinical interventions. (J Am Board Fam Med 2008; 21:135-140.)

The problem of overweight and obesity is epidemic in the United States. Body mass index (BMI)  $\geq 25$ defines overweight, and BMI  $\geq$  30 defines obesity. In 1999 and 2000 the prevalence of overweight and obesity among US adults was 64.5% and 30.5%, respectively.<sup>1</sup> Furthermore, from 1960 to 2000, the prevalence of adult obesity increased from 13.4% to 30.9%.<sup>1</sup> Obesity is associated with many chronic diseases including hypertension, type 2 diabetes mellitus, gallbladder disease, coronary heart disease, and hypercholesterolemia.<sup>2</sup> Therefore, overweight and obesity directly affect these chronic conditions commonly encountered by primary care providers.

Weight is a product of energy balance: energy intake versus energy expenditure.<sup>3</sup> It is important to address both aspects of energy balance when counseling patients about weight management. A reasonably consistent consensus has been developed for counseling patients with regard to energy expenditure. For example, the American College of Sports Medicine, and the United States Department of Agriculture recommend at least 30 minutes of moderate physical activity 4 times a week,4,5 whereas the Institute of Medicine recommends 1 hour of moderate physical activity daily for cardiovascular health.<sup>6</sup> However, similarly simple guidelines do not yet exist for counseling patients on energy intake. The Institute of Medicine and the United States Department of Agriculture have given quantitative guidelines for macronutrient intake.<sup>5</sup> However, assessing caloric intake can be difficult for patients to conceptualize and for providers to communicate effectively. In contrast, a qualitative approach focused on particular behaviors known to be harmful or beneficial for maintaining healthy weight might be a more effective strategy in clinical settings.

Although energy expenditure is a major contributing factor in the energy balance, this review focuses on specific eating behaviors that are known to affect energy intake, and hence overweight and obesity. The goal of this review is to identify specific concrete behaviors that have well-established associations with overweight and obesity in adults and that may be easily conceptualized, identified, and addressed in a primary care setting. We conducted iterative PubMed searches, starting with the

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keywords *diet* and *obesity*. We then expanded the searches from a review of the reference lists and authors of key papers.

### **Specific Eating Behaviors**

Restaurant/fast food consumption,<sup>7–11</sup> large portion sizes,<sup>12–15</sup> and consumption of beverages with sugar added<sup>16,17</sup> increase energy intake and are associated with overweight and obesity. Conversely, consumption of low energy dense food, ie, fruits and vegetables, decreases energy intake, which can help to maintain or lose weight.<sup>18,19</sup> Furthermore, routinely eating a healthy breakfast is associated with energy balance and weight control.<sup>20–24</sup> Each of these behaviors may be readily identifiable in a primary care setting and amenable to clinical counseling or intervention.

Additional behaviors have been found to be associated with overweight and obesity in adults, including nighttime eating, snacking, and alcohol consumption. Night eating is associated with a defined psychiatric disorder, night-eating syndrome (nocturnal hyperphagia, insomnia, and morning anorexia).<sup>25–27</sup> This makes it less amenable to prevention and intervention in primary care. Snacking between meals is another behavior that has been associated with excessive weight. The overall consumption of snacks in the United States has increased across all age groups; however, this increase has been the greatest in youth ages 2 to 18 years.<sup>28</sup> Many studies regarding this eating behavior focus on children and adolescents; the foods considered as snacks vary among the different studies and significant cofounders have been identified, including television watching and parental weight.<sup>29-31</sup> Alcohol consumption has been studied in the context of the metabolic syndrome, which includes central obesity. Varying quantities of alcohol have been associated with lower odds of metabolic syndrome<sup>32–35</sup>; however, the specific association between alcoholic beverages and weight has not been well studied. Therefore, these behaviors have not been included in this review.

#### **Restaurant/Fast Food Consumption**

From 1977 to 1996, the average person >2 years old increased restaurant/fast food consumption from 9.6% to 23.5%.<sup>7</sup> During this time period, young adults age 18 to 39 have had the greatest increase in restaurant and fast food con-

sumption.7-8,28 Restaurant and fast food consumption now represents 32% of the total calories ingested per person, or one-third of daily total energy.<sup>8,9</sup> The amount of calories consumed per eating occasion is greater from food prepared away from home as compared with food prepared at home.<sup>28</sup> Eating restaurant or fast food increases energy intake, and people who consume this food have a significantly higher odds of being overweight compared with those who do not eat fast food (odds ratio, 1.27 and 1.31, respectively).8 There is a positive association between the frequency of eating restaurant or fast food and increases in body weight. Pereira et al<sup>9</sup> found that over a 5-year period, eating fast food 3 times per week is associated with 1.6 kg to 2.2 kg weight increase (P < .01). Furthermore, analysis of state-level data indicates that the number of residents in a region per fast food restaurant correlates with the prevalence of obesity (r = 0.53; P < .001).<sup>10</sup> Thus, multiple lines of evidence indicate that frequency of eating restaurant or fast food is associated with positive energy balance and excessive weight.

The studies above do not distinguish between restaurant food and fast food. Duffey et al<sup>11</sup> find this to be a limitation in previous studies of this behavior. Their findings from a longitudinal study indicate significant increases in BMI with fast food consumption over time, but not with restaurant food consumption. Duffey et al found a 0.13-unit increase in BMI at 7 years with each unit (1 time/ wk) increase in fast food consumption (P = .003), and this increase in BMI was sustained at 10 years (P = .001). Conversely, longitudinal increases in restaurant food consumption resulted in minimal, but not significant, decreases in BMI (P = .756 at 7 years, P = .676 at 10 years).<sup>11</sup>

### Large Portion Size

Portion size is closely related to restaurant and fast food consumption; the largest food portions in the United States come from restaurants and fast food establishments.<sup>36</sup> Between 1977 and 1996, portion sizes and energy intake increased in the US population older than 2 years of age when considering home, restaurant, and fast food sources.<sup>36</sup> The greater the amount of food presented to people, the more food is consumed.<sup>12–15</sup> Levitsky and Youn<sup>12</sup> revealed that energy intake significantly increases when people are offered 125% and 150% of a control portion of food (P < .05). Similarly, people eat 43% more energy (172 kcal) when 150% portion size is offered from a restaurant.<sup>14</sup> Likewise, people consume 30% more food and energy when presented with a 1000-g portion of food as compared with a 500-g portion. A 1000-g portion is consistent with a typical restaurant size portion.<sup>13</sup> When portions increase 50% and 100% above baseline, energy intake increases an average of 120% and 130% above energy needs, respectively.<sup>15</sup> Therefore, large portion sizes, as are frequently served in restaurants and fast food establishments, directly increase energy intake, which can lead to excessive weight.

#### Beverages with Sugar Added

Beverages with sugar added, a combination of soft drinks and fruit drinks, contribute over 40% of sugar added to the average diet in the United States.<sup>37,38</sup> Between 1977 and 1996, the overall sugar-added drink consumption increased significantly, from 3.1% to 6.1% with meals and 10.3% to 11.6% with snacks.<sup>28</sup> Also during this time, the average energy consumed from soft drinks increased from 144 kcal to 193 kcal.<sup>36</sup> Approximately 2 g of sugar-added beverages per kilogram of body weight has been associated with significant increases in energy intake (1.5 mJ/day), body weight (1.6 kg), and fat mass (1.3 kg) in adults over a 10-week period (P < .05).<sup>16</sup> Similarly, studies show that adolescents who increase intake of the amount of sugar-added beverages increase total energy intake and gain weight.<sup>17</sup> Over a period of 1 year, boys who drank 1 or 2 sugar-added beverages a day significantly increased their BMI by 0.10 (P = .02) and 0.14 (P = .01), respectively<sup>17</sup>; girls who drank 2 or more sugar-added beverages a day also significantly increased their BMI by 0.10 (P = .046).<sup>17</sup>

## Fruits and Vegetables

Energy density is a measure of energy content per weight of food.<sup>39</sup> Foods with low energy density tend to have a high water and fiber content, such as fruits and vegetables, whereas high energy dense foods tend to have a high fat content.<sup>18</sup> The intake of high energy dense foods results in greater energy intake than the intake of an equal weight of low energy density food. Bell and Rolls<sup>19</sup> showed that women consume 20% less daily energy (a 450-kcal reduction) when they consume a diet with low energy density food as compared with high energy dense food (P < .001). Similarly, a 25% reduction

in overall food density was found to result in a 24% reduction of energy intake (P < .0001).<sup>40</sup> According to Bell et al,<sup>41</sup> when comparing high, medium, and low energy dense diets, one would have to eat 30% more of a low energy dense diet and 12% more of a medium energy dense diet to equal the energy intake of a high energy dense diet. Similarly, compared with people eating high dense foods, men who consume low energy dense foods can decrease total energy intake by 432 kal/d and women by 278 kcal/d.<sup>42</sup> Increases in energy intake associated with higher energy dense foods do not seem to be compensated for by increased energy expenditure, thus resulting in a positive energy balance.<sup>43</sup> Consumption of energy dense foods with high fat content positively correlates with increased energy intake.43,44 However, this is not an issue only of fat intake because high energy dense food consumption increases energy intake independently of portion size and fat content.<sup>44,45</sup>

For the reference 2000 calorie diet, the US Department of Agriculture recommends at least 4 <sup>1</sup>/<sub>2</sub> cups, or 9 servings, of fruits and vegetables daily for health maintenance.<sup>4</sup> Daily caloric need is based on age, sex, and activity level. The reference 2000 calorie diet is based on the caloric needs of a sedentary adult, one who only achieves light physical activity associated with typical daily activities.<sup>3</sup> Middle-aged women who eat 1.9 servings of fruits daily have a 25% lower risk of obesity (odds ratio, 0.75; P < .001) compared with women who eat 2.8 servings of vegetables have a significantly lower risk of weight gain (odd ratio, 0.84; P < .0001) compared with those who eat fewer servings.<sup>47</sup>

## Breakfast Consumption

Twenty percent to 30% of the adult US population does not eat breakfast.<sup>21</sup> After adjusting for confounding factors, those who do not eat breakfast have a significantly higher BMI than those who eat cereal or bread for breakfast (P < .01).<sup>48</sup> Those who skip breakfast have 4.5 times increased odds (95% CI, 1.6–12.9) for obesity compared with those who eat breakfast regularly (>75% of days).<sup>48</sup> Similarly, obesity is also associated with skipping breakfast 4 or more times weekly (odds ratio, 1.98; P < .05).<sup>23</sup> Furthermore, there may be advantages to eating breakfast in the context of attempting to lose weight.<sup>24</sup>

The exact mechanism of breakfast consumption and improved weight management is unknown. It has been shown that the number of eating episodes is inversely associated with the risk of obesity. Those who eat 4 or more times daily have a 45% lower risk of obesity compared with those who eat <4 times a day.<sup>48</sup> Paradoxically, studies show that the total energy intake can be greater in those who eat breakfast.<sup>48,49</sup> Whether it is the effect of consumption frequency on metabolism, decreased energy intake throughout the rest of the day, or greater health consciousness in terms of energy balance has not been determined.<sup>24,49</sup> However, the overall nutritional benefits of breakfast consumption outweigh the risks.<sup>21</sup>

Particular characteristics of breakfast foods and consumption are important. It may be that ensuring adequate time to eat breakfast (approximately  $\geq$ 20 min), is important (P < .05).<sup>24</sup> Importantly, eating breakfast at home is beneficial and significant because eating out can double the risk of obesity compared with eating breakfast at home.<sup>48</sup> Eating a substantial breakfast (approximately 20% of total daily energy intake) is inversely related to obesity (r = 0.3281; P < .05).<sup>24</sup> Some researchers suggest that breakfast should be less than 25% of total daily energy intake and that a high energy breakfast with large amounts of protein, fat, and carbohydrates is not better than a low energy breakfast.<sup>50</sup> Specifically, eating only dairy, meat, and/or egg food groups can be just as detrimental as skipping breakfast.<sup>21</sup> Conversely, consumption of a low energy breakfast bread or cereal is associated with normal weight, lower BMI, and lower energy intake.<sup>20,23,24,49-51</sup>

## Conclusion

Consumption of restaurant and fast food, large portion sizes, and sugar-added beverages increase energy intake, creating a positive energy balance. These behaviors are positively associated with overweight and obesity. Conversely, fruit and vegetable consumption and healthy breakfast consumption are negatively associated with overweight and obesity. These specific behaviors may be amenable to clinic-based counseling in identifying behaviors that put people at high risk for becoming overweight or obese. In a primary care setting, addressing these specific behaviors may be more feasible than efforts to assess and modify global caloric intake. To our knowledge, using targeted assessments or counseling messages regarding these behaviors has not yet been tested in a primary care setting. Future research is necessary to screen for these particular eating behaviors and to develop effective education resources for the use of patients and providers. Meanwhile, these behaviors form a relevant and pertinent focus for brief dietary advice to patients that is easy to discuss and comprehend and that is supported by currently available research.

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