New Staff and Content Usage Continues to Rise

New *Journal of the American Board of Family Medicine (JABFM)* Editorial Assistant

We are pleased to announce our new Editorial Assistant, Phillip Lupo, who comes to us from the Wayne State University (WSU) School of Medicine's Population Studies Program. Phil has an undergraduate degree in communication studies and currently is pursuing a Master's degree in Library and Information Science at WSU, where he is concentrating his studies on information storage and retrieval for academic libraries, XHTML coding, and information literacy instruction.

Previously, Phil worked on 2 important epidemiology studies at WSU: the Labor Market Outcomes Study, which looked at the impact of breast and prostate cancer on patients' ability to work, and the Kidney Cancer Study, which is examining reasons for an increase in kidney cancer cases in the Detroit metropolitan area. During both studies, he provided research and administrative support by conducting patient interviews, abstracting medical records, and coordinating the retrieval of pathology materials from area hospitals. Before his career in research, Phil was a flight attendant for United Airlines, where he gained a broader perspective of different cultures when he had the opportunity to travel the world. With his strong background in research, writing, and customer service, Phil is definitely an asset to the 7ABFM editorial office. Please join us in welcoming Phil to our team.

Online Readership Still on the Rise in 2007

JABFM Online continues to attract a growing number of readers. Figure 1 illustrates that successful requests for content (home page, table of content, abstract, full-text htm, and PDF counts) reached an all-time high of 136,064 after the release of the 2007 volume 20, number 1 issue. The top 5 articles accessed in January and February 2007 were:

- Ely JW, Kennedy CM, Clark EC, Bowdler NC. Abnormal Uterine Bleeding: A Management Algorithm *J* Am Board Fam Med, Nov-Dec 2006;19:590-602 (http://www.jabfm.org/cgi/ reprint/19/6/590). The most frequently accessed for all of 2006, this article continues to hold strong interest for readers.
- Laroche HH, Hofer TP, Davis MM. Adult Fat Intake Associated with the Presence of Children in Households: Findings from NHANES III J Am Board Fam Med, Jan–Feb 2007;20:9–15 (http://www.jabfm.org/cgi/reprint/20/1/9).
 Picked up by the Associated Press wire, this article received a lot of consumer interest.
- Viera AJ. The New "Normal" Blood Pressure: What Are the Implications for Family Medicine? J Am Board Fam Med, Jan–Feb 2007;20:45– 51. (http://www.jabfm.org/cgi/reprint/20/1/45). Applying the 2003 Joint National Committee (JNC 7) definitions for hypertension results in a majority of family medicine patients meeting criteria for hypertension or prehypertension.
- Arnold JG, McGowan HJ. Delay in Diagnosis of Diabetes Mellitus Due to Inaccurate Use of Hemoglobin A_{1C} Levels. J Am Board Fam Med, Jan–Feb 2007;20: 93–6. (http://www.jabfm.org/ cgi/reprint/20/1/93). Attention to this new case report reflects our physician readership's interest in diabetes care.
- Eberl MM, Fox CH, Edge SB, Carter CA, Mahoney, MC. BI-RADS Classification for Management of Abnormal Mammograms. J Am Board Fam Med, Mar-Apr 2006;19:161-4. (http://www.jabfm.org/cgi/reprint/19/2/161).
 Strong interest continues for this article, which was ranked ninth of all articles accessed in 2006.
- Anne Victoria Neale, PhD, MPH, Deputy Editor Marjorie A. Bowman, MD, MPA, Editor Phillip Lupo, Editorial Assistant

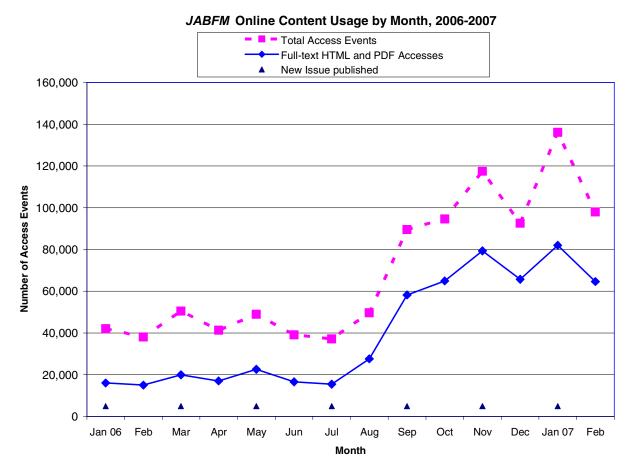


Figure 1. Data source: "Year-to-Date Usage Summary" for the *JABFM*, HighWire Press; produced March 7, 2007 (accessed March 14, 2007).